

# Grand Jury to Hear Desert Story Tomorrow



(Chamber of Commerce Photo)

**RECEIVE AWARDS**—Three Village youths who set a new national Watchathon record were awarded 250-hour certificates at a dinner in their honor Thursday night at the Chi Chi. The boys and officials making the presentations were, left to

right, Kent Werges and Brig. Gen. James Andrews of the U.S. Air Defense Command, Lindsey Nielsen and Francis Crocker, past GOC supervisor, David Michel and City Manager R. W. Peterson, GOC supervisor.

## Report New Progress in Tram Study

Engineers, Finance Leaders, Authority Discuss All Plans

Another long step in the progress of the Mt. San Jacinto Tramway which will link the desert with the cool mountain tops and couple summer and winter, was taken last Wednesday when members of the San Jacinto Winter Park Authority met with leading construction figures at the Consolidated Aircraft plant near Los Angeles.

All angles of the huge project were discussed by the Authority, engineers and financial experts, Francis F. Crocker, secretary of the Authority, said on his return to the Village.

CROCKER was enthusiastic over the results of the meeting but added "that each and every meeting of the Tramway Authority is just a progressive move and doesn't necessarily assure its ultimate success."

During the six-hour conference at the Maywood plant, the seven members of the Authority approved additional field estimates and structural plans and specifications made available by Architects Williams, Clark and Frey of Palm Springs, to determine the actual construction costs of the buildings and parking areas. The Authority also announced that a consulting engineer would arrive shortly from the east to undertake to determine the traffic and revenue which could be expected with the operation of the Tramway.

SOME OF THE NEW figures which came out of the meeting Wednesday, revealed that the Palm Springs - San Jacinto Tramway will unquestionably be the largest project of its type in the world. The cars will take on passengers and lift them 5875 feet and disembark them in 8 minutes and 6 seconds, which means the cars will travel some 1200 feet per minute.

Members of the San Jacinto Winter Park Authority at the meeting were: Earl Coffman, chairman; Francis Crocker, secretary; V. W. Grubbs of Idyllwild and J. G. Nussbaum of Riverside, appointed to the position by the county supervisors; Arthur Stewart, vice-president of Union Oil company, Gwynn Wilson, of Santa Anita, and Leonard Firestone of Firestone Tire & Rubber company, appointed to the Authority by the Governor.

ON HAND to give technical advice and answer pertinent See TRAMWAY, Page 2

## Son Arrives for Hicks Family

A son was born Friday afternoon at Desert hospital to Mr. and Mrs. Milt Hicks, of Cypress drive, Thunderbird Ranch. The boy, who weighed seven pounds 14 ounces, was named Alvah after his grandfather, the late Alvah Hicks, pioneer Villager and founder of the Palm Springs Water Company.

Daddy Milt is president of the Palm Springs Builders Supply and for the past two seasons has been co-chairman of Desert Circus Week.

The Hicks just flew in Friday from Colorado Springs where they spent the summer.

## Sales Tax, Meter Receipts, Again Show Sharp Gain

City sales tax totals since the law first went into effect in 1947 are approaching the million dollar mark and parking meter receipts since meters were first installed in 1949 are nearing the \$100,000 mark, reports by Shelby V. Langford, city treasurer, indicated last week.

Total sales tax receipts for the seven years were \$967,366 as of August 31, this year, and total parking meter collections for five years, \$99,322.

LANGFORD REPORTED that sales tax receipts for August, 1954, were \$11,439 as compared to \$7,682 for August, 1953. Total for the first two months of the current fiscal year was \$22,897 as of August 31 and for the corresponding period in 1953, \$19,467.

Biggest fiscal year in sales tax collections to date was the 1953-54 year ending June 30, this year. The total was \$164,598.

The sales tax law went into effect in May, 1947.

PARKING METER receipts were also well ahead of the similar period in 1953. In August, the final month of the summer "vacation" for parking meters this year, the take was \$265 compared to \$166 in August 1953. For the current fiscal year the first two months showed a \$1,321 total against \$588 for the first two months last year.

The parking meter ordinance went into effect in March, 1949.

## School Board Protests Tax Levied on Pencil Sales

Board of education Thursday evening expressed indignation against State Board of Equalization action assessing sales and use taxes on sales of pencils and milk shakes to students.

Under a recent court decision in Los Angeles, it was ruled that "a school district is a person conducting a business or activity for gain or benefit or advantage." Acting under this ruling, George E. Soper, state auditor for the Board of Equalization, checked records of the local district and found the total liability since July 1, 1946, to be \$1,544.04.

The local trustees were joined in their protest by members of the audience.

Although formal action was not taken, Dr. Hugh Stephens expressed the group's opinion by saying, "formal court action will have to be taken to force us to pay the liability claimed." He pointed out that the original Los Angeles decision probably will be appealed, and no action by the local board should even be considered prior to that time.

Besides pencils and other school supplies sold, the taxes apply to milk shakes (not classified as food), student body sales activities (refreshments at athletic events), and purchase of merchandise from out-of-state suppliers.



**HONORED**—August Kettmann, left, who resigned as Loyal Knight of the local Elks Lodge, when he accepted a position as chief of police at Yuba City, was presented a ring at ceremonies Thursday night at the clubhouse. Dick Mabrey, Exalted Ruler, made the presentation. Charles Valentino was elected to succeed Kettmann.

## Proposed School Bonds Subject Tomorrow Night

Palm Springs Unified School district will consider a bond election for future school needs either just before or after the Christmas holidays.

Plans for this election will be made next Tuesday evening starting at 7:30 p.m., at Frances Stevens school, when the board of education holds its third meeting of the month.

Provision for the dates was set by the board Thursday evening when it authorized notifying the county superintendent of schools and county counsel that a bond election will be held.

Under state law, this must be done 90 days prior to the date of the bond vote.

No indication was given as to the amount of the proposed bond issue, but it was recommended earlier this month by Dr. Lloyd N. Morrisett, board consultant, that it be for one and one-quarter million dollars. The trustees did not discuss the report in any way at its Thursday meeting, deciding to hold a separate meeting on the proposal due to the late hour of adjournment.

## On Its Way

Summer to Come to End Tomorrow

Summer officially comes to an end tomorrow with the arrival of the Autumnal Equinox with the hours of day and night approximately equal. Days will grow shorter until December 21, the winter solstice.

The season just closing was among the "better" summers recorded here with few days of extra high heat.

August, traditionally one of the warmest on the desert, registered a lower maximum average this year.

## Meanest

This Thief Really Steals from Blind

Palm Springs acquired a "charity robber" Thursday evening when someone broke open the Braille Institute of America coin box in the Farmers Market and took an unknown amount of cash.

The theft occurred between 7 p.m., Thursday, and 6:45 a.m., Friday.

## Inequities in County Gov't Will be Aired

First Session of Jury Prove to be at Court in Indio

The Desert Area tomorrow will have its chance to present its story of what it declares inadequate consideration by the county government at Riverside when the county grand jury holds the first of its open hearings in the superior court of Judge Hilton H. McCabe at Indio tomorrow.

The hearings start at 10 a.m. FIRST OF THE HEARINGS was scheduled for Indio because Edgar L. McCoubrey, foreman of the jury said the jurors feel that the worst deficiencies of county government, are in the desert area.

A large delegation of desert residents is expected to be present at tomorrow's hearing, from San Geronimo Pass to Blythe.

McCoubrey said that county supervisors and representatives of the sheriff's office would be questioned on the housing of courts in the desert area and the adequacy of the sheriff's force here.

THE HEARING is expected to last all day.

Representatives of the desert area and organizations dedicated to its continued growth and development, are expected to testify before the jurors.

It is also anticipated that proponents of the proposed "Desert County" who recently started organization to press for a new county, will also be on hand to list shortcomings of the county government as it involves the vast fourth supervisory district and the large desert or eastern end of the county.

SUBSEQUENT open hearings by the grand jury will be held in the courthouse at Riverside. McCoubrey said that besides matters brought out in the jury's July report criticizing the county government, other items will be discussed.

One of the most important of these, he said, was whether the county's five supervisory districts should be reshaped.

Some districts have much larger populations than others. The advocates of reshaping the districts have maintained the populations should be approximately equal.

McCoubrey said all five county supervisors will be invited to give testimony.

## District Votes to Buy Land for Cemetery

Palm Springs Cemetery District last week voted to exercise its option on the first parcel of 12 acres it is purchasing for a new cemetery development, located on Ramon road east of the city limits.

The entire area to be purchased is comprised of 60 acres, with one-fifth to be bought each year for the next five years. Total purchase price is \$30,000.

Of the original 12 acres, only five will be developed at the start, according to W. R. Hillery, board member. Revision of plans is now under way, and will be approved when escrow has been completed.

## Request for Federal Aid for School Meets Favor

Palm Springs Unified School District board of education Thursday night gave unofficial approval to active solicitation of federal funds for use in constructing a new school on Section 14, and possible enlargement of other facilities.

Request for approval was made by Paul Summers, district business manager. He pointed out that the district does not realize taxes from the land under control of the federal government, and therefore should receive other benefits.

Current laws now do not authorize this action, he said, but added that legislation may be enacted in the future which will do so.

A vote was not taken, with expressions of approval being given by various members.

## Students Plea to End 'Closed Campus' Denied

High school students failed to lift the gate from their "closed campus" Thursday night, with the board of education accepting the recommendation of Dr. Arthur G. Hoff, schools superintendent, and Henry Greeley, high school principal, that present policy be retained.

Trustees were unanimous in their decision, reached after three meetings which featured a petition and oral arguments by the students.

DR. HUGH STEPHENS pointed out to the students present, led by Mike Black, student council president, that "no one is more sympathetic (to your problem) than I am, and no one is more impressed with your handling of the appeal." "But," he continued, "as school trustees must back up the recommendations of the administration as long as we employ them as administrators."

BOARD PRESIDENT Ray Sorum told the group that when a decision is made, "someone must be disappointed." He commended the students for the "tremendous job they did in their request," and added that a factor influencing the decision is the fact that if "open campus" was granted, and should fail this time, it would never be considered by a future board.

The Rev. Willard Hanson explained the difficulties which would be encountered by the influx of students on downtown restaurants and merchants, and by the distance from the high school to the downtown area.

ANSWERING a complaint by Black about present cafeteria service at the high school, Rev. Hanson said that the problem should be "handled by the administration and not by 'open campus'."

## New Housing Project to be Built on East Ramon Road

A half-million dollar low cost housing project, on Ramon road across from St. Theresa school, is the project for which three Villagers, Commander Thomas White Jr., Commander George E. Goldberg and Commander Maurice L. Horner Jr. have associated themselves as the G.M.T. Enterprises, it was learned this week.

The houses will embody the latest and most modern features, the associates announce, and Goldberg is back east now

## EARLY VILLAGE DAYS RECALLED BY VISITOR

By DON KLOTZBUECHER

Memories of Palm Springs 40 years ago came to life last week with the visit here of Roscoe A. Herring, who returned to the Village for the first time since leaving in 1915.

He brought with him several old photographs, which he donated to the city upon learning of the current campaign to collect a pictorial record of Palm Springs.

Herring remained here for only a short period of time, as the people with whom he was acquainted at that time are either deceased or still on vacation.

FORTY YEARS AGO, in 1914, when Herring was only 19, he was told by his physicians that he was suffering from a lung infection with active tubercular germs present, and that he should "spend some time in a dryer climate."

With this warning, he acquired a tent and arrived in Palm Springs. His finances consisted of less than \$100, which couldn't last too long, so after recuperating for a short while started to work in the (Carl) Lykken and Bartlett store.

SOON AFTER, Herring had recovered to such an extent that when Mr. Bartlett was forced on account of his condition to be hospitalized in Los Angeles, the 19-year-old youth was sworn in as assistant postmaster and took over the management of the store under the supervision of Lykken, senior partner in the firm.

Lykken, Herring reports, "at that time was also employed by Doctor White who owned and operated an orange grove in the center of the Village."

DURING HIS STAY here, he became acquainted with many fine people, "most of the citizens at that time and many visitors who were here temporarily for their health; Palm Springs at that time was noted as a health resort."

Among those mentioned by Herring as friends he remembered were: Mrs. Nellie Coffman, now deceased, who "operated the Desert Inn Sanitarium."

See HISTORY, Page 5

## EVERYONE A PRESIDENT AT PRESS CLUB SESSION

(Photos on Page 3)

Every one a president, some active and some honorary, about forty members of the press and radio and civic officials turned out for the initial meeting of the Greater Palm Springs Press Club at Town and Country's opening Friday night.

The meeting was held in the cocktail lounge with genial Host Oscar Gilbert providing elaborate trays of hors d'oeuvres.

ACTIVE PRESIDENTS receiving cards Saturday night were:

R. F. (Phat) Graettinger, Ward Risvold, Oliver Jaynes, Bill Rashall, Hildy Crawford, Don Klotzbuecher, Fred Weigel, Bob Linskey and Gretchen Beglinger of The Desert Sun staff; George Wheeler and Eileen Irish of The Villager; Joe Gamble and Phil Stone of KCMJ; Don Riley of KPAL; Kay Corliss and Skip Lawson of the Chamber of Commerce publicity department; Marj Pohl, publicist and UP representative; Bill Anderson, photographer.

AMONG HONORARY Presidents attending were: Mayor Florian Boyd, City Manager R. W. Peterson, Councilmen Ruth Hardy, Ted McKinney, Jerry Nathanson. During the evening Prince Alexis Romanoff was taken into the club. Cards will be presented to other Honorary Presidents at future meetings.

A distinguished list of top newsmen in the country, including Walter Winchell, James Haggerty, White House press secretary, Merriman Smith and Bill Best of UP, Frank Farrell of N.Y. World-Telegram, Bob Considine, Dorothy Kilgallen, Louis Sobol, Bennett Cerf, Herb Caen, Bill Henry, Virgil Pinckley and others will be card-holding members of the Greater Palm Springs Press Club.

## Inside of the Sun

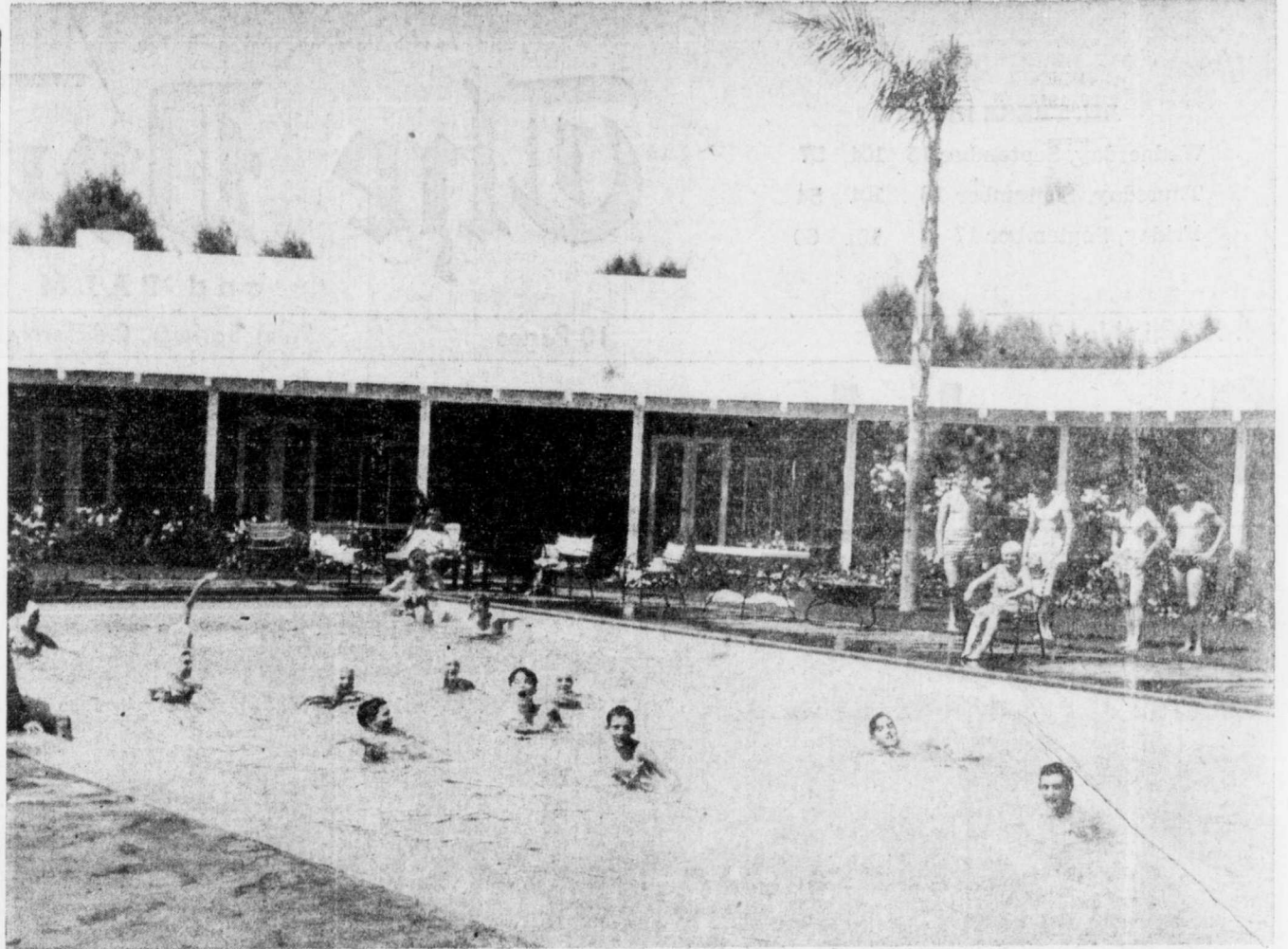
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**OUTDOOR CLASSES** — Seventh grade students at Palm Valley School are pictured holding an outdoor class around the

swimming pool, with Instructor Robert Smart. The school starts its third year Monday, October 4.



**RECREATION** — Students at Palm Valley School enjoy their afternoon recreation period with swimming in the spacious

pool (above), by playing tennis or other sports. Swimming and tennis instruction is given.

## Boy Scout Plans to be Launched Tuesday Evening

Palm Springs district committee, Boy Scouts of America, will hold its first meeting of the 1954-55 season tomorrow at 7:30 p.m. at Frances Stevens school cafeteria, Claud Chapin, district chairman, said Saturday.

Heads of sponsoring organizations, their institutional representatives, and unit committee chairmen are especially urged to attend this initial meeting, Chapin said. "District operating committees and the commissioner's staff will need the full cooperation of the sponsors," he added. "Leaders of Cubs, Scouts and Explorers and anyone interested in Scouting is asked to help make this an active and successful season for Boy Scouting." Mothers and fathers of boys enrolled are always welcome to attend and participate in any type of Scouters meetings, it was pointed out.

## Nichols to Speak on Desert Realty at State Session

Recognition was given this week to the Palm Springs Real Estate board with the announcement of J. J. Garland, Los Angeles, program chairman of the California Real Estate Association, that Culver Nichols, past president of the board, has been selected to appear on the program of the Golden Anniversary convention of the CREA in San Francisco beginning October 10.

Nichols will speak on the convention program October 12 on the subject "Our Market in a Desert Area—Possibilities for Exchanges." James Hammond, president of the local board, said that a large number of local realtors plan to attend the sessions of the convention.



**JOINS STAFF**—Don Bottorff, who has joined the staff of Weingarten and Hough, general insurance agents in the Village for many years.

## Bottorff Now on Insurance Staff

Weingarten and Hough, long established in Palm Springs as general insurance agents, this week announce the addition to their staff of Don Bottorff, who will specialize in the fields of life, accident and sickness programs, and provide counseling and service for estate taxation, endowment plans, juvenile educational funds and investment programs.

Bottorff is a graduate of the University of Nebraska, with graduate work at the University of Southern California. After serving four years with the U.S. Air Force, he was a college instructor and athletic coach at Midland college in the Midwest for three years.

Following that for two and a half years he was employee relations manager at the Nebraska Ordnance plant operated by the National Gypsum company. With this background and experience of working with the public, he became a successful insurance counselor.

Mr. and Mrs. Bottorff and their three children plan to make Palm Springs their permanent home.

## DEMOCRATIC CLUB FOR VOTERS

For the purpose of organizing a Democratic Club, an organizational meeting will be held in the American Legion Hall, September 24, at 8 p.m. All voters are invited to attend.

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## The Desert Sun

PALM SPRINGS NEWS  
The Desert Sun — Established 1927  
Palm Springs News — Established 1935  
CONSOLIDATED DEC. 1, 1952

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—and—  
RANDOLPH SCOTT  
BARBARA BRITTON  
"GUNFIGHTERS"

Tues., Wed. Sept. 21-22  
GARY GRANT  
JOAN FONTAINE  
"SUSPICION"

—and—  
RICHARD CONTE  
LINDA CHRISTIAN  
"SLAVES OF BABYLON"

## Palm Valley School Sets Tradition in Scholastic

Palm Valley School, private, coeducational day school, has already established a tradition as it starts its third year of operation.

The tradition is in scholastic, which stresses individual attention for students and a solid foundation in basic fundamentals.

The school will start its third year Monday, October 4, under the direction of owner J. Blake Field, A.B., M.A. A record enrollment is forecast for the start of the year, which will increase during the term.

**STUDENTS IN GRADES** five through 12 are accepted, for periods of one month or more, at any time during the school year.

Although especial attention is paid to preparing students for college, the object of the school is none the less to provide a thorough education for life itself.

"In this era when our coun-

try is threatened by hostile and un-American theories of government, it is of the utmost importance that every one of our youths be grounded thoroughly in the basic principles upon which this nation was founded," Field said.

"EVERY ENDEAVOR will be made to cultivate excellence of character, having regard to moral and physical as well as intellectual development."

Field, a graduate of Groton school and of Harvard university and having 27 years experience in teaching and directing private schools in Arizona and California, has assembled an outstanding faculty at Palm Valley School.

Teachers returning this year are: Joseph P. Hoban, Curry M. Love, Robert W. Smart, Mr. and Mrs. Harry Tomlinson, Brownell McGrew; and new instructors are: Russell D. Corder and Mrs. Corinne Wilson.

## Idyllwild Zone Plan Ready in February

Tyler Suess, county planner, said Friday that a zoning plan for Idyllwild may be in effect by February 1, 1955.

He said that between now and that date he and his staff will put the finishing touches on the plan and submit it to county supervisors for action.

**The Desert Sun—2**  
and **PALM SPRINGS NEWS**  
PALM SPRINGS, CALIFORNIA  
Monday, September 20, 1954

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## Legal Notices

75

### NOTICE TO CREDITORS

Indio No. 42

ESTATE OF JENNIE ELIZABETH

RINKE, Deceased.

NOTICE IS HEREBY GIVEN by the

undersigned, Joseph L. Leissler, Executor

of the Estate of Jennie Elizabeth Rinke,

Deceased, to the creditors of, and all

persons having claims against the said

deceased, to file them with the necessary

vouchers in the office of the Clerk

of the Superior Court of Riverside

County, California, or to exhibit them

with the necessary vouchers to the said

Joseph L. Leissler at the office of Eugene

E. Theriault, Attorney at Law, 174 North

Palm Canyon Drive, Palm Springs,

California, in the County of Riverside,

within six months after the first publication

of this notice.

Dated at Palm Springs, California,

September 10th, 1954.

JOSEPH L. LEISSLER

Executor of the Estate of Jennie

Elizabeth Rinke, Deceased.

295-Desert Sun, Sept. 13, 20, 27, Oct. 4,

1954.

### CERTIFICATE OF DOING BUSINESS

UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA )

COUNTY OF LOS ANGELES ) ss.

I, J. P. FANNING, a Notary Public in and for said County and State, personally appeared Richard Vensel, known to me to be the persons whose name is subscribed to the within instrument and acknowledged that he executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

J. P. FANNING

(Seal) Notary Public in and for said

County and State.

My Commission expires May 14, 1957

305-Desert Sun, Sept. 20, 27, Oct. 4, 11,

1954.

### CERTIFICATE OF DOING BUSINESS

UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA )

COUNTY OF LOS ANGELES ) ss.

On this 14th day of September, 1954,

before me, J. P. Fanning, a Notary Public in and for said County and State, personally appeared Richard Vensel, known to me to be the persons described in and whose name is subscribed to the within instrument, and acknowledged that he executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

J. P. FANNING

(Seal) Notary Public in and for said

County and State.

My Commission expires May 14, 1957

305-Desert Sun, Sept. 20, 27, Oct. 4, 11,

1954.

### CERTIFICATE OF DOING BUSINESS

UNDER A FICTITIOUS NAME

STATE OF CALIFORNIA )

COUNTY OF LOS ANGELES ) ss.

I, J. P. FANNING, a Notary Public in and for said County and State, personally appeared Sam Goldberg, known to me to be the persons whose name is subscribed to the within instrument and acknowledged that he executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

J. P. FANNING

(Seal) Notary Public in and for said

County and State.

My Commission expires May 14, 1957

305-Desert Sun, Sept. 20, 27, Oct. 4, 11,

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## UNEDITED

By BILL RASHALL

Shouldn't ask anyone if they remember tiny Jim Maynard, all 320-pound, six foot three, of him. Maynard, ex-sergeant of the Palm Springs police department used to be in constant hot water with ex-Chief of Police August Kettmann because of his weight.

Chief Kettmann wasn't particularly worried about Jim's weight except for one reason. His bulk caused the front springs of the police prowl cars to break down. Despite Maynard's weight he was as agile as the wild things he intimately knew that prowled the hidden game trails in Mt. San Jacinto's lofty ranges.

**THE NEXT TIME** his friends here see ex-Sergeant Maynard he may be driving a uranium-colored Cadillac and you can bet your last dollar, the front seat springs will be atomically treated against permanent collapse from exhaustion. Pieced together the Maynard story goes this way. Jim has been in the employ of Ray Ryan almost from the first day he left the Palm Springs police department. He has spent 18 months prospecting for uranium in northeastern Utah and thereabouts. Recently it has been reported the Ryan-Maynard combination have staked out a uranium mine not too far distant from one which reportedly sold for \$9,000,000.

**ADDING CREDENCE** to the story is the knowledge that Jerry Sanborn, the town's foremost surveyor, who knows the Village as well as he knows the palm of his hand, has a crew working for Jim, surveying the boundaries of the prospective mine. As a matter of fact we learned from Sanborn, that he talked to both Maynard and Ryan via long distance the other night when both men expressed complete satisfaction with the surveying crew. That made Councilman Sanborn happy, too.

Herb Samson, manager of the Citizens National Trust and Savings bank unravels unuttered words before he speaks. It's a characteristic of all seasoned bankers. I remember when Herb sold insurance. He was good in that field too—but exceptionally good.

**A TONIC** that's as invigorating as a Scotch and soda at the haggard end of a day—talking to Zaddie Bunker. This 67-year-old great grandmother bubbles with cheer in such abundance, it's contagious. She's a whole epidemic of laughter. First time I heard her say anything nasty (never about another human being) was about Los Angeles and automobiles.

"I flew my plane from coast to coast and never got lost

once. Drove into Los Angeles and was lost in that mad whirl. "It's better to fly," declared Zaddie. "Everybody should fly." And she did and does.

**THERE'S NO SKY ROOM** in Palm Springs. And that gave Phat and me an idea as we watched workmen in their annual face-lifting of the Chi Chi. Said Phat: "You know about those dome railway coaches? Irwin Schuman's next step should be a room on top of the Chi Chi with a transparent green-tinted plastic dome and it should be named the Zephyr Room." Said Irwin Schuman: "It's a good idea, but we will wait a bit for that one."

There's a guy in town who had a host of friends. He still has most of them but they're beginning to talk about him. Simmered down the remarks center around the phrase "power-intoxication." That disease is worse than being a wino. There's hope for a wino.

**DID YOU EVER SEE** so many beautiful and originally designed pocketbooks for ladies as those displayed in Adrian's lovely shop? And by the way, did you know Adrian is a barber who practiced law back in Michigan before coming to Palm Springs.

And also Fitzgerald the Hermit is not a hermit at all. He's gregarious as a real estate salesman with twenty prospects for a \$50,000 mansion. Observing people, psychology and politics are his favorite subjects.

Do you know that Doctor Jim Jensen at the Small Animal hospital was a former groan and grunt boy. Those developed shoulder muscles he used to pin an opponent to the mat are as gentle as a pair of earmuffs on a winter day in Minnesota when he administers to your dog or cat.

**JOHN NOYES**, manager of Desert Air hotel has been baking birthday cakes lately for patron's of the hotel's Compass Room and Lauau Hut. All one has to declare is that "I'm having a birthday party at your hotel tonight" and presto the cake will be toted out of the kitchen candles and all.

"I'm going to edit my life from now on," said Cliff Henderson, creator of Palm Desert. "No more hassle or me. I've been taking it easy all summer and plan to do so all winter."

**BUDDY BACHTOLD**, general manager of all the Don the Beachcombers will be in Palm Springs October 13, he said over the phone. Don the Beachcomber in Palm Springs will be opened for the current season October 20. "And we're jammed with reservations for our opening already," he said.

Oscar Gilbert will be hearing a lot of unedited remarks from now on. The GPSPC (Greater Palm Springs Press Club) will be meeting there from time to time.

I'm going to sit in on some of those remarks. Got to fill this column somehow.

## Added Hour

2 a.m. Comes Twice  
on Saturday Night

Local night spots will have an extra hour to serve their patrons next Saturday night, the state board of equalization announced today.

The law provides that no alcoholic beverages may be sold after 2 a.m.—but 2 a.m. comes twice next Saturday night.

Daylight time come to an end at 2 a.m. and clocks automatically go back to 1 a.m. giving the cafes and lounges an additional hour.

READ SUN  
CLASSIFIED ADS



(Desert Sun Photo)

**HONORARY PRESIDENTS** — R. F. (Phat) Graettinger, editor of The Desert Sun and dean of Palm Springs newsmen, presents a press card to Mayor Florian Boyd while other Honorary Presidents look on. Left to right, Councilman Ted McKinney, City Manager R. W. (Pete) Peterson, Councilwoman Ruth Hardy, Mayor Boyd, Phat, Councilman Jerry Nathanson.



(Desert Sun Photo)

**AT PRESS CLUB MEETING** — At the initial meeting of the Greater Palm Springs Press Club Friday night at Town and Country Host Oscar Gilbert was made an Honorary President. Left to right, front row, Hildy Crawford, Oscar Gilbert, Ruth Hardy, Marjorie Pohl; second row, from left, Mayor Florian Boyd, George Wheeler, Ray Corliss and Don Klotzbuecher.

## SUPPORT OF IKE CHIEF ISSUE SAYS PHILLIPS

Support of President Eisenhower's program will be the dominant issue in the Nov. 2 election, Congressman John Phillips of Banning predicted last week upon his arrival home to open his campaign for reelection from his home district, California's 29th, comprising Riverside and Imperial counties.

Republicans have the most favorable platform enjoyed in several decades on which to seek return to Washington, the congressman believes. He listed such accomplishments of the president and congress as: the orderly switch from a war to peacetime economy, halting the Korean war, checking inflation, reduction of taxes by 10 billion dollars largely benefitting the smaller taxpayers, a firmer and respected foreign policy, passage of the St. Lawrence Seaway, extension of social security, reformation of the crazy-quilt tax laws for the first time in 75 years, and dozens of lesser achievements.

**"AFTER HEARING** New Dealers bidding for a share of the Eisenhower popularity by claiming they supported the president, some voters may wonder why I say so definitely that without a Republican congress the president's program may be seriously jeopardized, if not actually doomed," Phillips said.

"Let us remember" that during the last two years of a president's term, the opposi-

sues. There is no question we would see more of this if the opposition party felt it had the strength to defeat the president," he forecast.

Phillips said that regardless of what a candidate promises in his campaign to do in his personal support of the president, when he casts his first vote at the opening of congress in January he actually is voting "for" or "against" the president.

**"THAT HAPPENS** this way: Let us say, for example, that a Democratic candidate sincerely pledges his support to Eisenhower during his campaign and is elected," Phillips explained. "On the opening day of congress he is obliged, under penalty of virtual ostracism from his party, to vote to replace all the committee chairmen friendly to the president with chairmen chosen from among senators and congressmen of the opposition party. Too, he votes to place a majority of opposition members on every committee. Thus, it should be clear how tight would be the stranglehold these committees could wield over the president's program; he would be at their mercy. And, remember, the opposition will be pressured constantly by national leaders to thwart and discredit Eisenhower in hope of improving the chances of electing their own president in 1956. I think every voter can understand that stalemate."

**"I WANT TO GIVE** full credit for the support the Republican congress has enjoyed from many conservative far-sighted patriotic Democratic senators and congressmen. Many of them supported many of the president's proposals during the past two years. But let's not forget that even in that period, when the Democrats to help their election hopes now represent themselves as friends of Eisenhower, often the entire party was ranged against him in a solid bloc on crucial is-

## Free Hay Rides for Boys Club

Free "hay rides" for all members of the Palm Springs Boys Club through the courtesy of Harold Humphries, operator of Araby Stables, were announced today by Club Director Chuck LaFrantz.

First group ride will be at 6:30 p.m. Tuesday, for boys 13 through 16 years of age. Second for the 11 and 12 age group is September 29 at 6:30 p.m., and third for boys eight to 10 is October 6, at the same time.

All members must register before the day of the ride. Non-members may contact LaFrantz at the Boys Club between 3 to 5 and 6 to 9 p.m., daily, and 9 a.m. to 12 noon Saturdays, or by calling 9903.

Arrangements for horseback back riding groups also are now being made, with anyone interested asked to contact LaFrantz.

## Adult School Class at DHS Announced

An arts and crafts class for the adult school, to be conducted in Desert Hot Springs, was approved by board of education, Palm Springs Unified School District, at its meeting Thursday night.

The request was made by 18 residents of the area.

Most people believe in law and order as long as they can lay down the law and give the orders.—Irish Digest.

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## Four-Year Ban on New Racing Strips Sought

Next California legislative session will be of added interest to Palm Springs area residents, following announcement by Dwight D. Murphy, chairman of the California Horse Racing Board, that he will ask for legislation preventing licensing any new tracks for at least four years.

This was one of five proposals to be presented by Murphy.

Action on a moratorium for licenses would no doubt affect the current legal action instituted by the Palm Springs Turf Club, seeking to force the racing board to grant a license to operate a thoroughbred track in this area.

**SUPERIOR COURT** Judge O. K. Morton recently ordered the board to show cause why it denied a permit to the Palm Springs Turf Club, with this to be done by next Friday, September 24. After that, a hearing will be set where attorneys for each side may present their cases.

Under California law, Judge Morton or another presiding jurist could overrule the board's action, and order a permit to be granted.

Regardless of the outcome, though, it is expected that an appeal will be made by the losing side—with the ultimate decision by the State Supreme Court.

**MURPHY'S ACTION** is not believed directly connected in any way with this suit, but, as he explained to an Assembly Interim Committee which is studying charitable contributions from race tracks to the state:

"There is already an overlapping of racing dates in California that is not in the public interest. We already have granted 453 racing days in this state for 1955."

During the four-year period, he said, "there should be a careful study made to determine whether any new tracks should be installed thereafter."

## Feel Club Sole Resting on Turf

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions

**IF YOU FIGURE** that the least little thing can upset your game, then it follows that only a small thing is needed to put you back on your game.

Today's suggestions are based on such a theory. The slightest noise or movement that catches your ear or eye can make you flinch during your swing. To cut down the number of things that might catch your eye you could wear a sort of blinder which would allow you to see only the turf under your ball.

A more practical stunt to eliminate distracting noises is had in the simple procedure of filling your ears with cotton. If you have the feeling that you are not lining up properly with your clubface stop worrying about it and concentrate on having the bottom of the clubhead or sole resting naturally on the turf. This automatically and consistently controls the clubface and lie in general. Make sure that the sole rests squarely on the ground as it does on the finger as shown in the accompanying illustration.

**IF YOU FIND** your left hand loosening its hold on the club there are two measures to follow.

First, wear a golf glove with long fingers. This fills out the grip under the left little fingers and seems to give them more strength for holding firmly.

Secondly, place a ring of two or three layers of tape or Gaudex around the top of the grip on your club. This will make you hold the club an inch or more down from the top as you should. This lower hold on the club helps a lot about keeping a firm grip with the left hand.

When you have trouble slowing down and making your swing smoother and easier stop struggling with the swing proper. Simply give most of your attention to your waddle. Regard this as a miniature of your swing. Make these preliminary moves slowly and easily, then the following action will follow this pattern. If you turn or raise your head keep your chin pointed for a count of one, two, three, after the swing is completed.

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Learner Margaret Foster discovers that the sole of every club should rest flat on the ground. This helps to keep the clubface in the proper position for accurate and powerful striking of the ball. It works with woods.

## Indians to Open Gridiron Season at Chino Friday

Coach Clare Ballagh's high school gridirers this week will start their practice sessions for their season opener Friday night at Chino.

An intra-squad game was held Friday afternoon, with lettermen having the inside track in the starting positions. Although possible that Quarterback Lloyd Brubaker might miss the game due to a sprained ankle, Ballagh still has enough lettermen to form a complete eleven, with several promising reserves also on the squad.

Practices, held evenings the past two weeks, are scheduled to shift to afternoons, starting today.

### Legal Notices 75

**CERTIFICATE OF PARTNERSHIP DOING BUSINESS UNDER A FICTITIOUS NAME**  
Civil Code Sec. 2466-68  
STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.

We hereby certify that we are partners transacting business at 223 South Canyon Drive, City of Palm Springs, County of Riverside, State of California, as co-partners under a fictitious name, to-wit: Richmond Gallery and Craft Center.

We further certify that we are the sole owners and proprietors of said business. Our names in full and place of residence are as follows:

GAYLORD D. RICHMOND, 32619 Whispering Palms Trail;  
MARVEL W. RICHMOND, 32619 Whispering Palms Trail;

IN WITNESS WHEREOF we have hereunto set our hands this 9th day of September, 1954.

GAYLORD D. RICHMOND  
MARVEL W. RICHMOND  
COUNTY OF RIVERSIDE ) ss.  
On the 9th day of September in the year one thousand nine hundred and fifty-four before me personally appeared Gaylord D. Richmond and Marvel W. Richmond, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they have executed the same.

WITNESS my hand and the seal of my office this ninth day of September, 1954.

FRED C. WEIGEL  
(Seal) Notary Public in and for the County of Riverside, State of California. My Commission expires Aug. 11, 1958.

293-Desert Sun Sept. 13, 20, 27, Oct. 4, 1954.

## DIRECTORY

### Palm Springs and Desert Area Real Estate Firms

**PALM SPRINGS Phone**  
APPLEBAUM, DAVID 5555  
326 S. Indian Ave.  
BOGGESE, Incorporated 2971  
Penthouse 31, The Plaza  
DAVIS, JOHN C. 3673  
1059 N. Palm Canyon Dr.  
FOSTER, HERBERT H. 3555  
101 N. Palm Canyon Dr.  
FULTON, MURIEL E. 2225  
119 S. Palm Canyon Dr.  
GANNON REALTY CO. 2772  
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HILLERY, WILLARD R. 8-3417  
JORGENSEN, E. M. 8-3401  
68-574 Broadway  
SHERRILL, R. H. "Bob" 707 and 713 "D" St. 8-3543

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**RANCHO MIRAGE**  
EWART, ESTELLA C. 8-4203  
TAMARISK C. C. AREA  
PALM VALLEY REALTY Co.  
Wonder Palms Rd. and Hiway 111 8-3481

**IDYLLWILD**  
BELYEA, MARIE 80-146  
P.O. Box 211  
opposite Catholic Church

## First Meeting of Season Held by Girl Scout Board

Palm Springs District Girl Scout Council held its first meeting Thursday at the Girl Scout Little House with Mrs. William A. Mason presiding. Plans for organization of troops for the 1954-55 Scout year were discussed.

Women interested in Scouting are cordially invited to fill troop adult leadership posts and to assist with committee or board work. Mrs. Tom Anderson, as membership chairman, is in charge of this phase of the program and urges volunteers to telephone her at 8-3961. The Girl Scout program is one of the local agencies supported by the Community Chest.

Registration slips will be distributed to all schools in Palm Springs, Cathedral City and Desert Hot Springs this week for the girls to obtain parental permission to partake in Girl Scout activities. Mrs. Donald French, registrar, will be at the Little House each week day from 2:30 to 4:30 p.m. The telephone number is 4776. School bus transportation supplied in previous years and from the Scout House will not be available this year and it is anticipated parents will furnish transportation of Scouts.

## School Trustees Join in Petition

Board of education, Palm Springs Unified School District, voted Thursday night to be one of the petitioners for a sewer assessment district in the Veterans Tract and Desert Tract for its proposed new school property fronting on Sunny Dunes road.

Request was made by Mrs. Joan M. Nickerson, 4064 Calle San Raphael, who is one of the circulators of the petition. Board approval is contingent upon the successful completion of escrow, and approval by the county counsel.

in their immediate neighborhoods.

## MUSEUM

By C. E. SMITH

Thanks for the generous response to our request for palm fronds; we had offered many more than could be used.

The following names have been confirmed for our lecture series: Mr. and Mrs. Verl Martin, "The Desert Nomads"; Ralph Hancock; Bob Chambers; and Sam King. Watch for their dates and subjects.

The ethnography exhibits are now installed, except for labeling; the insect and bird exhibits are being readied; and the flora case and panel are in the layout stage.

Don't forget the open house for members on October 14. We'll be open in the afternoon and evening with refreshments.

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Corner N. Indian Ave.  
and Dillon Road  
North Palm Springs

## Lucev Appointed Sanitarian Here

John Lucev Jr. has been appointed sanitarian for the Palm Springs district it was announced by the county health department Saturday.  
He succeeds George Cox who has been transferred to the Banning-Beaumont district.  
Lucev received his degree of bachelor of science in public health at the University of California at Los Angeles.

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## Pictures from the Early History of Palm Springs



The post office in 1914, above, was located in the store of Lykken and Bartlett, being transferred to a new store constructed in 1915. Jack Bartlett is pictured above. Roscoe A. Herring was manager of the store for about six months. The Lykken and Bartlett store, to the left, which also housed the post office and telegraph, was moved to new quarters in 1915. This picture was taken in May or June of that year.



Palm Springs public school in 1914-15, above, taken by Roscoe A. Herring in September, 1914, while he recuperated from a lung illness here.



### From Page 1—MORE ABOUT HISTORY

ium," now The Desert Inn; Ed Bunker, "who operated the only garage in town" who now lives on his ranch near Idyllwild; a Mr. Adler, "who ran a grocery and restaurant called 'The Red Front'"; A. I. Maxwell, Indian agent; and Ramon Manuel and Amado Magill of the Agua Caliente Tribe.

AFTER SPENDING a year here and completely regaining his health, Herring went to Needles where he stayed until the outbreak of World War I. He joined the Army, with no signs of TB germs, and after completing his service returned east where he "finished his schooling, married, raised a family, obtained a commission in the army reserves, went on active military duty in 1943, served a little over two years, 13 months of which was in the E.T.O."

For over 30 years now, he has been in public accounting work, and for 20 years has been a state examiner of public accounts. At the present time, he is district examiner of all municipal records and accounts for the Bureau of Inspection and Supervision of Public Offices for the state of Ohio, with headquarters in Youngstown.

HIS STOP HERE was part of a 30-day cross country trip through the west which he and his wife were enjoying. His collection of pictures has been left at the Welwood Memorial Library, which is co-operating with Councilwoman Ruth Hardy and City Clerk Louise McCann in collecting historical photographs and information concerning the development of Palm Springs.

### Malicious

#### Vandalism with Knives Reported

Malicious mischief, both with the use of a knife, were reported to police by two Villagers last week.

Caretaker Howard Miller told of two holes being carved in the front door panel of the Pearl H. Guenther residence at 433 Camino del Norte, and also the carving on a large cactus plant near the door, and Albert Frey, 1150 Paseo El Mirador told of someone cutting an 11-inch slit in a sliding screen door.

### From Page 1—MORE ABOUT TRAMWAY

questions were Alden Beach, president of Columbia-Geneva steel; Gordon Bannerman, manager of the Tramway division, Columbia-Geneva Steel division of U.S. Steel corporation; Lee Kaiser of Kaiser and company, San Francisco; Harry Lockwood, attorney for the Authority; and Stewart Williams and John Clark, architects for both, the valley and mountain stations.

"As a result of this meeting, other important steps in the progress of the Tramway were achieved," Crocker said, "and as soon as further studies are completed by the estimators and consulting engineers, figures on most of the costs of the project will be complete and up to date."

"Members of the Authority—the financiers and engineers, were unanimous in feeling that the great progress that has been achieved is due to the untiring efforts and work of Earl Coffman, chairman of the Authority."

### LOSES WALLET

Loss of a wallet containing \$61 and personal identification was reported to police Friday by August P. Bunzell, Desert Hot Springs.

## Local Area Near Top in Building

Palm Springs area was among the leaders in building activity in unincorporated areas during August, figures released by the county building department Friday, revealed.

R. S. Lindelef, county building inspector, reported that the August, 1954, figures were well ahead of the corresponding month in 1953. Permits last month in the county areas out-

side of cities, totalled \$1,102,602, he said.  
In the unincorporated areas in the Palm Springs Unified school district, value of new construction was \$447,072. These figures do not include the Palm Desert or La Quinta areas which are in the Indio school district.

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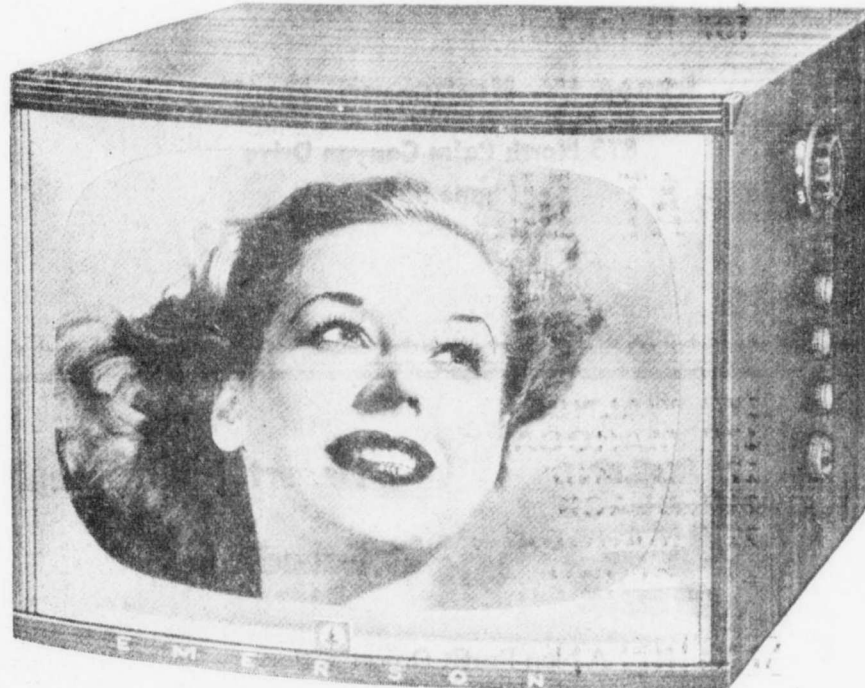
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PHONE 2066





**VULCANIZED TURTLE**—Coolidge had his warbonnet campaign pictures and Al Smith had his derby — but Palm Springs has come up with what is guaranteed to be the only whistle-stopping tour picture of a political candidate with a mended desert tortoise. During his visit to the Village Sunday and Monday, part of a state-wide tour, California's U.S. Senator Thomas Kuchel, left, heard the story of Patches, the apolitical but punctured tortoise, who fell off a rock, breaking his shell, and was vulcanized

back to health by Dr. C. E. Smith, right, museum director. The success of the mending job was considered particularly unusual as tortoises breathe against their shells and rarely survive shell damage.

#### Mathews Now With Hammond Realty

Charles and Marion Mathews, long in real estate activities here and who have had their own office for years, are now associated with the James W. Hammond real estate office.

#### Boy and Girl Born to Local Families

A son was born September 9 at Desert hospital to Mr. and Mrs. Ysidro Medrano of Bluehaven Court, Cathedral City. The child weighed six pounds five ounces.

Mr. and Mrs. Donald Johnson of 365 South Via Miraleste are parents of a daughter born September 14 at Desert hospital. The baby weighed seven pounds four and three-quarters ounces.



**FAST AND RYTHMIC** — Carmen Lopez, currently on the Starlite Room stage enraptures her audience with fiery Latin dances and beautiful gowns which adorn a delightful figure.

#### Father Blondon at Conference

The Rev. William A. Blondon Jr., rector of St. Paul's in the Desert Episcopal church, 125 West El Alameda, was in Pasadena to attend the three-day clergy conference of the Episcopal Diocese of Los Angeles at Huntington hotel.

The conference will start at 5 p.m. today and continue through noon, Wednesday.

Two hundred Episcopal clergymen in southern California will meet with the Rt. Rev. Francis Eric Bloy, bishop of Los Angeles, for the meeting.

#### Mrs. Luce Passes Real Estate Test

Elizabeth Luce of the Culver Nichols real estate office was notified this week that she had successfully passed the real estate brokers examination.

She has been a resident of Palm Springs for the past five years and makes her home at 1148 North Calle Marcus with her son, Joseph, aged 6.

#### Desert Resident Held in Bad Check Case

Lee Oscar Brown, 43, 1995 Highway 111, was arrested by local police Wednesday on a warrant issued by the Redlands Police department charging the

#### Delinquent Tax Sales Sept. 28

Forty-five pieces of tax-delinquent lands, some of them in the Palm Springs area, will be sold at public auction in Riverside September 28. V. M. Hyde, county tax collector, said Saturday.

The auction will begin at 10 a. m. in the supervisors' chambers at the county court house. Prices range from \$19 to \$2790. Most of the pieces are under \$100.

#### Benton Heads DHS Toastmasters' Club

Sam Benton was elected president when Desert Hot Springs Toastmasters' club inaugurated the new season Thursday.

Dr. LeRoy Stewart was elected vice-president, Stone Wright Jr., secretary-treasurer and Frank Daniels, sergeant at arms.

Brown was released to the custody of Lt. Glen Solberg of the Redlands force Wednesday afternoon.

READ SUN  
CLASSIFIED ADS

## A Musical Instrument DEPARTMENT

Has been added at  
**PALM SPRINGS MUSIC CO.**  
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**PAT BARBARA**

Alto Saxophones — Trumpets  
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360 N. PALM CANYON DRIVE

PHONE 2066

The Desert Sun—6  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, September 20, 1954

## Bank Welcomes Tapp to Office

Jesse W. Tapp, newly elected vice-chairman of the board of directors of Bank of America was officially welcomed to his new post at the bank's Los Angeles headquarters last week by A. J. Gock, board chairman.

Tapp, formerly executive vice president at San Francisco headquarters, will now base his operations at the bank's Los Angeles headquarters. Walter J. Braunschweiger continues his statewide activities with headquarters in Los Angeles, as executive vice president.

At an informal reception yesterday, there was a fair measure of "regional banter" between Gock, a recent president of the Los Angeles Chamber of Commerce, and Tapp, who has just resigned as president of the San Francisco Chamber of Commerce because of his move to Los Angeles.

On the serious side, however, Tapp had this to say: "It is with real anticipation that I assume my new post here in southern California. I have long been very impressed by the vast and diversified development of the entire southern California area and the financial ramifications of its growth. Mr. Gock joins me in reaffirming that our institution is sincerely proud to be a part of this growth and to accept the challenge it presents."

Finding of two keys on a chain, which were left in the Police department waiting room, was reported Friday by Chief John S. Davis.

## MINERAL BATHS

Enjoy the healthful Palm Springs natural hot curative Indian water and

A massage by the Master **RICHARD**  
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we can't take everything with us...  
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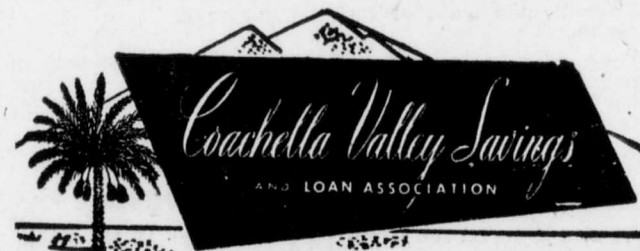
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**FALL TERM OPENS SEPT. 25th**

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Thousand Palms — Phone 372

Further enrollment accepted under expansion program

Imaginative Teaching

Joyful Living

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A boy's Paradise situated on 110 acres, dedicated to the purposeful life of our students. Supervised sports, horsemanship, riflery, music, swimming, over-night trips, scientific explorations, crafts and ranch life.

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# Around Town

with Hildy Crawford

Sun-glazed San Jacinto is looking very smug these days... as returning visitors cast affectionate gazes upward... Palm Springs nostalgia is an experience shared by Villagers and visitors... so that they leave here sadly and return joyously... As summer draws to an end... every day sees new faces back in the Village and more activity along Palm Canyon drive... and every night sees more lights in more windows... and increased crowds at Village night spots...

Leslie Harris, public relations consultant, is back in Palm Springs... and staying at the Del Marcos... He is writing the life story of Mrs. Nellie Coffman, Mother of Palm Springs, and will be here this winter... consulting with the Coffman family... Leslie spent much of the summer in Los Angeles and secured much material from Mrs. Coffman's sister, Mrs. Edna Coffman...

Word comes from Vancouver that Eve Brooks has been in the hospital... suffering from a penicillin allergy, I think...

Add the Arthur J. Coffey family to the list of Villagers who hurried home the night before school started... after a wonderful summer at Balboa Island... Home Again

Frances Bigelow returned on Wednesday from Manhattan... after a wonderful summer, seeing all the shows and enjoying being in her old home town... She also visited friends and relatives in New Jersey and made some jaunts into New England in her Nash Rambler... Burnham was with her most of the summer but returned ahead of her...

In Chicago Frances visited Bud and Vie Graves... and reports that Vie is coming along very well but they may not get home before Christmas... Their Chicago address is Canterbury Court Apartment Hotel, 1220 North State Parkway... That clever little Vie has out-Diored Dior by designing some new clothes to wear over her cast... and Sidney Schiff took them all to dinner at Ambassador East while Frances was there...

Mrs. Duane Stachler flew home last week after spending a month in West Virginia visiting her brothers and their families... In July the Stachlers took their Corvette on a "shakedown cruise" to Flathead Lake up by Glacier... They spent three weeks as guests of Jack Pfimmer of Phoenix and caught a lot of bass...

Marie Belyea was down from Idyllwild on Thursday to spend the day... She is planning a New York trip in about two weeks...

The Earl Coffmans are spending a fortnight at La Jolla... Norma Pagano, who vacationed in Hawaii this summer, was in the Village for a few days this past week...

Ned and Joanne Crawford are back at their Pinto road home at Deep Well... after spending two weeks at the Ambassador in town... to be near her mother, Mrs. Hildy May Jensen, who underwent serious surgery... Mrs. Jensen is convalescing now and will be out of the hospital this week...

## Off to Cal-Tech

Jeremy Crocker, son of the Francis Crockers, left for Cal-Tech this weekend... to start his junior year... He is taking an engineering course... He spent a month at ROTC camp at McClelland Field this summer and had the experience of acting as Wing Commander for troops from McClelland and Mather Fields on the Fourth of July... He also won first place in marksmanship with a .45 pistol...

Mary Crocker spent two months with Navy friends at Coronado... and Alice attended Desert Sun school at Idyllwild and then visited in Bakersfield... The rest of the family divided their time between here and Riverside... and took several short trips along the coast...

Guests of the Jack Gorhams this past week... were her sister and brother-in-law Dr. and Mrs. Les Meisenheimer of West Los Angeles...

Mr. and Mrs. Mered A. Hoff (she's the former Jane Neel) who have been honeymooning at Estrella Villas... have gone to San Diego... and then plan a trip east to Chicago and New York...

## Two Loves

"Two loves have I... Palm Springs and La Jolla... Theodora Fleming told me Wednesday... She and Tom were in town for the day looking after some work on their Via Lola home... before heading back for the coast... They have spent the summer in La Jolla supervising the work on their Park La Jolla apartments... and Theodora has accomplished a dream apartment there... The living room, decorated in soft blue and gray green has accents of brilliant pumpkin... to make a setting for a green statue by Raoul Gossett... and pumpkin and copper tones predominate in the adjoining TV

## Civic Chorus Membership Now Open

Harry J. Tomlinson, director of the Palm Springs Civic Chorus, announces that membership in the Civic Chorus is now open. All persons interested are urged to attend the regular rehearsals held every Monday and Thursday evening at 8 p.m. in the Frances Stevens School auditorium.

The Civic Chorus continued rehearsals throughout the summer months. The total summer attendance was 440 persons. After the highly successful 1953-54 season, climaxed by the "Bach Festival" in April, the Civic Chorus was invited to present a concert at the Ramona Bowl in Hemet. Over 700 people attended the concert. Another out-of-town engagement lies ahead for the Civic Chorus, when it will present a concert in Los Angeles next January. In addition the Chorus will sponsor ten concerts in Palm Springs this coming season, in which the Civic Chorus itself or well known artists will appear.

Mr. Tomlinson cautions prospective members not to be alarmed by the fact that they may not be professional musicians. He states, and has repeatedly proved, that a civic chorus rises to excellence due to the fact that the majority of its members are merely people who like to sing, and not necessarily musicians of professional status.

## Toastmistresses Start Season

Palm Springs Toastmistress club held its first meeting of the new season last Wednesday evening at the home of Ruby Aikin with Edith Ritter as Topic Mistress. Topic for discussion was "If I was in business."

June Travers was Toastmistress with Evelyn Keefe, Frances Blondon and Dorothy Haas as speakers.

Guests at the meeting, which was held in the patio, were: Grace Daneman, Eva Friedlund, Rosalie Crocker, Irene Harris, Margaret Morrison and her daughter, Margot, Lillie Hayden, Isabel Magenis, Faye Reed, Audrey Shaw, Mary Slaughter and Juanita Calpierra.

official announcement of their engagement, and approaching marriage by the bride-elect's father.

Miss Wallace graduated from Palm Springs High School with the class of 1952 with life membership in the California Scholarship Federation. Her first year of college was spent at Westmont College in Santa Barbara. From there she went, with her older sister and younger brother, to Whitworth College in Spokane, Washington, where she is now in her junior year in Education. During her high school years she was active in the youth activities of the Palm Springs Community church and of the Thousand Palms Community chapel.

Mr. Smith is also a high school graduate of the class of 1952, but from Lakeview High School in Winter Garden, Florida. He is in his third year at Whitworth College in Spokane, where he, too, is a junior in Education. Active in youth activities of his local high school and Baptist church in Florida during his high school years, Mr. Smith is currently serving as President of the college-age youth organization of the Hill Baptist Church in Spokane, Washington.

The 1954 Christmas season in Thousand Palms will be highlighted by the young couple's plans for a late December wedding in Palm Springs.

Mr. and Mrs. Louis Loheac have as their houseguest his sister, Mrs. Enet of New York City.



**HONEYMOON CRUISE** — Off on an around-the-world honeymoon by the way of Honolulu are Mr. and Mrs. Paul Trousdale (she is the former Jean Cameron). They return to California in late November and will spend most of the desert season at their Smoke Tree Ranch home. The picture was taken at the dinner dance reception at Romanoffs following their wedding on September 5.

## Folk Ballad Jubilee Will Singers of Many Nations

Raising their voices in a resounding tribute to United Nations Week, hundreds upon hundreds of ethnic singers representing countries around the world will converge at Philharmonic Auditorium, Los Angeles, on Saturday night, October 23, for a spectacular United Nations Folk Ballad Jubilee.

Tex Ritter, America's beloved cowboy balladeer, the renowned Albert McNeil Negro Spiritual Choir, and War Eagle's Inter-Tribal Indian Singers will represent the U.S.A. in a star-studded once-in-a-lifetime company that features Armand Tokatyan of the Metropolitan Opera representing Armenia; Henry Ekstrom of Radio Stockholm representing Sweden; John Lombardi of the San Francisco Opera representing Italy; international concert and recording star Raasche representing Israel; and filmdom's Le Roi Antoine and his Royal Caribbeans representing Haiti.

Unlocking an unparalleled treasury of folk music from five continents will be the African Students Association with concert artist Robert Le House as soloist; the Danish Male Singers, the Los Angeles City College Choral with a medley of English folk tunes; the French Provincial Singers, the German Male Chorus, the Indian Folk Song Group, the Union Church Japanese Singers, the Creation Chorus Slavovj with Ivan Konjik as soloist; the McMillan Family Scottish Singers, the Swedish Male Chorus, the Swiss Singing Society Harmonie, the Welsh Folk Singers and lots more.

Screen actor Robert Ryan will narrate the massive songfest which illustrates the United Nations in action through the universal language of music.

## Reception Fetes Newlywed Pair

Betty Welch and Dan Wheeler exchanged wedding vows Thursday before Judge Eugene Theriault.

Witnessing the wedding were Dr. and Mrs. George Gillman, Mr. and Mrs. Al Lehrfeld and daughter Betsy.

Wheeler, a former Los Angeles contractor, and his bride expect to make their home in Palm Springs.

A wedding reception was held Friday evening at the Jewish Community Center.

## K of P Official Visits in Village

Vacationing in Palm Springs as guests of Mrs. Harriet Rogers, are Mr. and Mrs. Melvin M. Even of Cincinnati.

Even is Supreme Secretary of the Order of the Knights of Pythias and was just re-elected to a sixth term at the biennial convention in Des Moines. He is taking this opportunity for a vacation before continuing an itinerary which will take him to state convention in Salt Lake City, Yakima, Washington, Salem, Oregon, and Milwaukee as a representative of the Supreme Lodge.

## Louisianans Are Village Visitors

Mr. and Mrs. Guy Anderson have had as their guests this past fortnight Mr. and Mrs. Vernon Riddick of Monroe, Louisiana. Part of their time was spent here at the Andersons' Palm Springs home at 375 Visto Chino and the rest at their beach home at Playa del Rey.

Mrs. Riddick is Mrs. Anderson's niece and Mr. Riddick is connected with Paramount theaters.

## Jobs Daughters to Open Season

Palm Springs Bethel No. 186 International Order of Job's Daughters will hold its first meeting of the fall season tomorrow evening, September 21, at 7:30 p.m. at the Masonic Temple on East Ramon road.

Honored Queen Beverly Yager will preside at the meeting.

**The Desert Sun-7 and PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Monday, September 20, 1954



(Desert Sun Photo) **BRIDE AND GROOM** — Mr. and Mrs. Dan Wheeler (she is the former Betty Welch) are shown in The Center following their wedding Thursday in the offices of Judge Eugene Theriault. The Wheelers will live in Palm Springs.

## PALM VALLEY SCHOOL

A Private Day School for Boys and Girls

Opening Monday, October 4

- Grades 5 through 12
- Monthly Enrollments
- Small Classes

Highly Experienced Staff of Teachers  
Swimming — Supervised Athletic Program

5th and 6th Grades added this year  
Transportation Provided

Located four miles east of Palm Springs off Highway 111.

**J. Blake Field, Director**

HARVARD, A.B., M.A.

P.O. Box 519 Tel. 8-4472 Palm Springs

## Announcement

The Plaza Jewelers, Palm Springs' oldest established jewelry store is now remodeling and will re-open October 2 under the new ownership of

**Ben Zeisel**

Only the finest of diamonds, nationally known watches, sterling, holloware, costume accessories, etc., will be carried by the **NEW** Plaza Jewelers.

Management of the **NEW** Plaza Jewelers will be under the well known and popular

**Marvin Wade**

Mr. Wade was associated with the former owners of the Plaza Jewelers for a number of years.

It is our earnest desire to continue to please the present clientele of the Plaza Jewelers and to make a host of additional friends.

Sincerely,  
Benjamin Zeisel

P. S. Watch for our opening announcement.



May we have the pleasure of helping you with your decorating problems whether they be small or large.

**Desert Interiors**

650 North Palm Canyon Drive

(the former Contemporary Interiors location)

PHONE 5152





BRIDE — The former Helen Beverly of Milwaukee became the bride of Judge William H. Stude in a Yuma ceremony Thursday.

Keep Your Date with Beauty



**Peggy's  
Beauty  
Salon**

Now Open for our 15th Year

in

**OUR NEW LOCATION**

**882 North Palm Canyon Drive**

(for the last 6 years in the El Encanto Hotel)

Phone 2384 for your appointment.

Miss Dorothy Bell is there to greet you.

## Judge and Ex-Model Wed in Yuma

Eloping to Yuma Thursday, Helen Beverly of Milwaukee and Palm Springs, became the bride of Judge William H. Stude.

A former Powers model and cover girl for Red Book and Cosmopolitan magazines, the bride was director of the Helen Beverly Fashion Studio in Milwaukee and Chicago. Judge Stude has been a Village resident for 10 years.

The couple will make their home at 1626 Riverside drive.

## Lasky at Chapter Meeting of Therapists

Art Lasky of 457 North Palm Canyon drive, attended the regular monthly meeting of the Sunkist chapter of the California Physical Therapists association at the home of Mrs. Hazel Storts last week. Sixteen members of the chapter which covers Riverside and San Bernardino counties were present. Lasky is secretary-treasurer of the association.

**The Desert Sun—8  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, September 20, 1954**

## Legion Auxiliary Meets Tomorrow

The first meeting of the new season for Owen Coffman Unit No. 519, American Legion Auxiliary, will be held tomorrow night at 8 p.m. at the Wars Memorial hall, with Dolores Lowry, Unit president presiding.

After a short business meeting the Auxiliary will join the Legion members in a songfest, followed by refreshments.

Mrs. Lowry said it is hoped there will be a large turn out of regular members and all prospective members are cordially invited to attend and get acquainted.

## Legal Notices 75

**NOTICE OF INTENDED SALE  
NOTICE IS HEREBY GIVEN:**

No. 3662  
That Harry Ozonoff, Vendor, whose address is c/o John M. Dvorin, 416 W. 8th Street, in the City of Los Angeles, County of Los Angeles, State of California, intends to sell to Della Halloran, Vendee, whose address is Box 11, in the City of Idyllwild, County of Riverside, State of California, the following described personal property, to-wit:

All stock in trade, fixtures, equipment and good will of a certain florist business known as "The Desert Florist", located in the City of Palm Springs, Riverside County, California, of a certain florist business, known as "The Desert Florist", located at 444 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California, and that a sale, transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock a.m., on the 27th day of September, 1954, at the law offices of John M. Dvorin, at Room 1021 Commercial Exchange Building, 416 West 8th Street, in the City of Los Angeles, County of Los Angeles, State of California.

DATED September 19th, 1954.  
HARRY OZONOFF, Vendor  
DELLA HALLORAN, Vendee  
361—Desert Sun, Sept. 20, 1954.

**NOTICE OF ELECTION FOR  
FORMATION OF PROPOSED CATHEDRAL  
CITY COMMUNITY SERVICES DISTRICT**  
NOTICE IS HEREBY GIVEN that an election will be held on Tuesday, October 19, 1954, within the boundaries of the territory hereinafter described, to determine whether or not there shall be formed a proposed CATHEDRAL CITY COMMUNITY SERVICES DISTRICT consisting of said territory for the following purposes:

The equipment and maintenance of a police department or other police protection to protect and safeguard life and property.  
The collection, treatment or disposal of sewage, waste and storm water of the district and its inhabitants.  
The collection or disposal of garbage or refuse matter.  
Protection against fire.  
Public recreation by means of parks, playgrounds, swimming pools or recreation buildings.  
Street lighting.

At said election there shall also be elected five directors for said district who will take office if the District is formed.

There shall be one precinct for said election and the precinct, polling place and election board shall be as follows: Precinct: within the boundaries of the territory hereinafter described, consisting of the portion of regular city election precincts Cathedral City No. 1 and Cathedral City No. 2 lying within said boundaries.

Polling Place: Townhall, "A" Street, Cathedral City, California.  
Election Board:  
Inspector: Bessie A. Kelley, Box 262, Cathedral City, California.  
Clerk: Ruth Thompson, Box 102, Cathedral City, California; Florence F. Powell, P.O. Box 318, Cathedral City, California.  
The polls shall be open from 7:00 A.M. to 7:00 P.M. on said date.

Nomination papers for the office of Director must be filed with the County Clerk not later than September 17, 1954.

The boundaries of said proposed District shall be as follows:  
In the County of Riverside, State of California:  
Beginning at the northeast corner of Section 33, Township 4 South, Range 5 East, S.B.B.M.;  
Thence southerly along the easterly line of said Section 33, to the south-east corner thereof;

Thence northerly along the southerly line of said Section 33 to the south quarter section corner of said Section 33;

Thence northerly along the northerly line of said Section 33 to the point of beginning.

Dated: September 7, 1954.  
BY ORDER OF THE BOARD OF SUPERVISORS  
COUNTY OF RIVERSIDE  
STATE OF CALIFORNIA  
A. PEONEGNAT, Clerk  
By Betty Cook, Deputy.

289—Desert Sun, Sept. 13, 20, 1954.

**Son of Police Chief  
Enlists in Navy**

Robert Davis, 18-year-old son of Police Chief and Mrs. John S. Davis, last week enlisted in the U.S. Navy at Los Angeles. He was a member of the 1954 graduating class at Palm Springs high school.

**Antiques  
406 NORTH  
PALM CANYON DRIVE**

Opening a brand new  
SHOP for the PALM SPRINGS AREA

featuring  
Authentic Early American  
Antique Furniture  
and Companion Pieces

— Do come in and browse —

**Hall's Antiques**

406 NORTH PALM CANYON DRIVE

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**The Desert Sun**

and PALM SPRINGS NEWS

Published every

MONDAY and THURSDAY

(Except June, July and August, when published Thursdays only)

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Box 190, Palm Springs, Calif.

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(Minimum ad, 3 lines—count 24

letters and spaces to a line)

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Per 1 Week 2 Weeks 1 Month

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rate will be charged for each time run.

● Save by ordering your ad run 4 or 9

times—if cancelled before completion,

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● This newspaper cannot be responsible

for more than one incorrect insertion;

please notify us promptly of any error

in your ad.

● DEADLINES for new copy or cancella-

tions: MONDAY ISSUE—4 P. M. FRIDAY

THURSDAY ISSUE—5 P. M. TUESDAY

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Desert Sun, P. O. Box 190, Palm

Spring, California.

**Lost and Found 10**

LOST bifocal silver frame

glasses. Call George Maypole.

Phone 7418. Reward.

**Personals 12**

NOT RESPONSIBLE for any debts

other than my own. Wm. R.

Springer, now of Gayles Fine

Food.

ALCOHOLICS Anonymous, Air-

port, 8:30 Wednesday nights.

Phone 2701.

**Service Miscellaneous 15**

Palm Springs Engineering Co.

**Machine Shop**

Gears, Key Ways,

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File HX.

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**Situations Wanted 25**

EXPERIENCED manager-typist,

will assist hotel manager for

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**EXECUTIVE SECRETARY, 15**

years experience, excellent

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typing, rapid, exceptionally

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resourceful. Full or part time,

permanent resident, local re-

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tember 17.

Screened, experienced person-

nel. Domestic, restaurant, hotel,

office, medical.

**EMPLOYMENT**

**SERVICE AGENCY**

135 E. Andreas Road

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**WIDOW, experienced, capable,**

refined. Wants management

of court, apartments or hotel

desk clerk. 744 Wave Crest Ct.

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**COUPLE would like to manage**

motel. Experienced, reliable,

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Free estimates. Ph. 5850 eve-

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tor. Phone has been changed

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**RETIRED practical nurse, child**

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Call after 4 p.m. 5787.

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Chef ..... \$550

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Secretary ..... Open

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**NO FEES**

Bookkeepers, full charge

Cashier and PBX "Relief".

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Vegetable sales clerk.

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**EMPLOYERS ASSOCIATION**

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**RETIREMENT or INSECURITY,**

WHICH? Fuller Brush men

now on retirement plan in-

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erside or phone 10586W.

**ARTIST for label designing, abili-**

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good designing essential.

State experience Write Des-

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full time.

**RALPH WEINSTEIN**

256 1/2 S. Palm Canyon Dr.

Phone 2884



# FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

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The Desert Sun—9

and PALM SPRINGS NEWS  
Monday, September 20, 1954

Legal Notices 75

## THERESA PRESS

THESE PROPERTIES ARE PRICED TO SELL

**\$1000 DOWN.** This is a bargain, owner transferred without notice must sell or rent his home, 2 bedrooms, den, large lanai, partially furnished, large lot, lots of shrubs. Rents for \$100, sale price \$11,000. Make offer.

**\$2500 DOWN.** Owner will consider trailer. Home 2 years old, beautifully built, in perfect condition, close in. Has 2 bedrooms, 1½ baths, den with fireplace, living room with fireplace, walled lot, sprinkling system. Good terms \$16,000.

**HOME WITH POOL.** Large fenced lot, 3 bedrooms, 2 baths, close to schools. Good for family with children. \$17,500.

**NEW MODERN 2 bedroom, 2 bath,** lots of asphalt tile, natural cabinets in kitchen, sliding glass doors to patio, fenced. See this lovely home, corner of Calle Marcus and Paseo El Mirador.

**INCOME:** Duplex completely furnished. Each side 2 bedrooms, 2 baths, good size living room, dinette, lots of glass. Will trade for Palm Springs home \$23,500.

4 units with pool. Room for 4 more. Property in good condition, walled and landscaped. Will trade for L.A. units. Owner anxious to leave. Priced right \$33,500.

R-1 lot, 100x100 — \$1000.

**RENTALS:** Partially furnished 2 bedrooms, den \$100. Furnished home, 2 bedrooms, 2 baths, bar, very private—\$150. 3 bedrooms, 2 baths, close in — \$150. Furnished bungalow, walking distance — \$85.

See us for your building needs.  
Plans available at our office.

## THERESA PRESS

REALTOR  
Associates

420 South Indian Ave. Phone 5282 or 5691

## FOR THE BEST BUYS IN PALM SPRINGS REAL ESTATE

SEE

## PETER B. SHEPTENKO

The Pioneer Realty Company of Palm Springs

475 No. Palm Canyon Dr. Phone 2727

ASSOCIATE BROKERS

Bill Colven Bill Heiser Mike Jekyll

PALM SPRINGS FOR CLIMATE

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FOR

## REAL ESTATE

For Over 30 Years

**CHARMING, new 2 bedroom, 2 bath** home in excellent location. Large living room with fireplace, full length plate glass windows. Dining area, modern kitchen, 2 car garage, south patio, large landscaped lot. Shown by appointment only.

Unfurnished: \$18,500  
Furnished: \$21,500

**LOOK AT THIS TODAY**  
3 BEDROOMS, 2 baths, heated and filtered swimming pool, 2 car garage, completely furnished. Also low down payment. All for \$21,500

**MODERN HOME IN TENNIS CLUB AREA.** Beautifully furnished in tip-top condition. 2 bedrooms, 2 baths, den, garage, heated pool. A special property in a fine location. \$37,500

IF IT'S FOR RENT OR IF IT'S FOR SALE...

HAROLD HICKS HAS IT

## HAROLD HICKS

REALTOR

813 North Palm Canyon Drive Phone 2736

AND ASSOCIATES  
Mildred Jackson - Ray Baur  
Burnham Bigelow-Ken Herman

## Strictly Modern

2 BEDROOM and den house, 2 fireplaces and many other special features. Something you must see to appreciate. Can be bought with only \$2500 down.

## Corner Property

WITH A 3 bedroom, 2 bath furnished house and 2 car garage, completely walled and landscaped. This is a buy at \$14,000 with only \$3500 down.

## Ralph Weinstein

REALTOR

256½ S. Palm Canyon Drive Phone 2884

FOR BETTER REALTY DEALS

SEE ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE

**NEW 2 bedroom home.** Large breezeway and BBQ. Owner anxious to sell. Easy terms. Phone 3673

**NEW TRIPLEX on 100 foot lot.** Large apartments, nice laundry room, one block from bus line. A real buy at \$27,500. BOZE

Dear Resident of Palm Springs:  
Possibly you are in the market for a nice property in Palm Springs, or you are acquainted with someone who would like to purchase in your community. As agent for the house at 1420 Calle Palo Fierro, allow me to describe the place to you.

It is a cement block house of six rooms with an all tile roof and steel sash windows. The living room 14x26 has a beam ceiling, parquet hardwood floors, fireplace, dining room also has parquet floors and a fireplace. The kitchen is equipped with electric stove. Each of the two bedrooms has an outside entrance. The all tile bath also has a separate step in shower. Adjacent to the car port is a maid's room and bath, storage room and laundry. There are several electric heaters, 2 electric water heaters and 3 air coolers. The rear garden is walled in. The price of this place is \$24,000, considerable under cost and terms can be arranged, these to be discussed with the owner.

My telephoning Mr. and Mrs. William Musladin at Palm Springs 5267, an appointment to inspect can be arranged.

Yours very truly,  
Albert E. Norman

2 BEDROOM, 2 bath home, nicely furnished on 120 ft. lot. Sell with small down payment or lease with option to buy.

TV cable installed.

3 BEDROOM, 2 bath furnished rental, close in.

See us for industrial property.

John W. Williams

Realtor & Son

Associates ROSLYN LANG  
CLAUDE W. GOITBEHUET  
423 N. Palm Canyon Ph. 3311

**LARGE two bedroom home, 1½ baths, large lot, close in, room for another unit.** Furnished \$12,500, unfurnished \$10,500. Phone 5370

**MUST SELL:** \$2000 down on easy terms. 2 bedrooms, 2 baths, patio, garage, walled, landscaped, nice neighborhood. Full price \$12,000. Call 2182.

**\$3000 BUYS equity in large house, 2 bedroom and den, fireplace, patio, fenced lot, sprinkling system, fruit and shade trees.** 32815 Sky Blue Waters or phone 3090.

**SEPTEMBER SPECIAL.** \$16,500. 4 bedroom duplex. Annual income \$2400. Close in R-3 zone. Terms. 555 Calle Roca.

## Jorgensen Realty

68-574 Broadway (Hiway 111)  
CATHEDRAL CITY Home 8-4172

BY OWNER, 3 doubles, 2 singles on hiway 111, room to build. Low down payment for quick sale. Phone 8-3353.

LOS ANGELES

By Popular Demand Exchange Department Beverly Hills, Hollywood and L.A. income property and fine homes for Palm Springs.

PALM SPRINGS 2363 HOLLYWOOD 34816

RANCHO MIRAGE

\$1500 Down Now

WILL GET this 2 bedroom furnished house. Fireplace, cooler, heat, well built, hillside lot. Excellent terms. A REAL BUY.

NEVER again one like this 5 Acres, water and leveled near Thunderbird and Blue Skies Trailer Park. \$9250 Terms.

ATTRACTIVE rentals, homes, units, apartments, stores, \$65 up.

## DON CAMERON

REALTOR

71-841 Hi Way 111  
Palm Springs 8-4932, P.D. 76-3961

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FOR HOMES AND LOTS ON OR NEAR THE GOLF COURSE

ACREAGE READY FOR SUBDIVISION NEAR TAMARISK C. C. \$1750 to \$5000 PER ACRE

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK

Wonder Palms Road and Hiway 111 Phone 8-3481

Exchanges

36

DUPLEX — 536 Calle Abnoria, furnished 2 bedrooms, 2 baths each. Tiled roof, hardwood floors, ducted cooling, 2 garages, walled lot, paved street, yearly income \$2700. Want home in south area—lots or trust deeds. Owner, H. E. White, 6018.

**WILL TRADE** I want to trade my 3 bedroom, 2 bath home plus income unit, best Manhattan Beach location for home or income in Palm Springs. Owner, 428 23rd St., Manhattan. Frontier 94427.

**EXCHANGE equity modern furnished house for 35 foot trailer with bath.** 412 N. El Segundo.

IS YOUR HOUSE FOR RENT OR SALE? Call or write: FRANK MILLER, Realtor, Leona Victoria Smith, Assoc. 428 N. Palm Canyon Dr. Phone 2929

SATISFIED buyers. No High pressure selling. I show, you make the decisions. COL. WARD WOOLDRIDGE, Realtor 101 N. Palm Canyon Dr. Phone 3555 or residence 2360.

BANNING

BY OWNER. Beautiful 2 bedroom home. Large living room, fireplace lots of tile kitchen and bath, garbage disposal, loads of closets and cupboards, cooling system, TV, cable, covered patio, double garage, sprinkling system, best location. Price \$13,950. Terms. 1739 N. Murray, Banning.

BANNING Income Property. 2 nicely furnished houses, lot 50x133, income \$85 monthly. Phone Banning 2544 or evenings Hemet 1144 or write R. Wanek, Box 117, Star Route, Moreno, Calif.

CATHEDRAL CITY

2 BEDROOM, 1½ baths, heated pool, on corner 100 foot landscaped lot. Refrigeration cooling, also metal cooling tower. Forced air heat, nylon carpeting, drapes, metal kitchen garbage disposal, large lanai. This home cost owner \$35,800 less than 2 years ago. We want an offer of 22,500. ½ down.

TRADE your trailer on this new 2 bedroom beautifully furnished modern home. Full price \$12,500.

BRAND NEW 2 bedroom home on well restricted half acre view lot, 1250 square feet, plus patio and garage, floors, asphalt tile throughout, fireplace, arched type doors, natural birch, flush cabinets, color fixtures in bath, lots of tile, cooler and circulating heat, aluminum sash windows. ONLY \$2500 DOWN on full price of \$13,850.

6 UNITS hiway frontage, good income, a steal at \$24,500. Also 3 units, 1 bedroom each, good location and well furnished. Can handle with \$4500 cash down.

ALSO 5 UNITS plus 3 rooms. Full price, \$15,500.

INCOME

ROOM, private entrance and bath, cooled. Lease to employed man. 3 blocks west of Buicklucks. Phone 5742.

NICE ROOMS, close in. \$35 month and up. Lovely yard, sun deck, 291 Athel St. at 277 N. Calle Encilla. Ph. 4586.

ATTRACTIVE single room for employed man. Frate bath, outside entrance \$40. Phone 4089.

LOVELY room or share home for 1 or 2. Also small sleeping room. \$10 weekly, close in. Phone 7524.

\$50 MONTH, elegant room for lady, kitchen privileges. Howard Manor area. Ph. 3029.

NEW elegant room, private entrance and bath. Kitchen privileges. Near bank. Ph. 3029.

ROOMS for rent by week or month. 210 East Amado.

For Sale or Rent 41

595 CALLE Palo Fierro, home and income. Four bedrooms, 3 baths. Small down payment. Phone 3743.

Apartment for Rent 43

Patio Apartments

DESIGNED BUILT AND PRICED FOR THE YEAR ROUND RESIDENT

1 and 2 bedrooms—\$100 to \$140 month

Fully equipped kitchens, ample closet space, extra storage space, many other features.

587 CALLE AJO

LAZY LODGE on Palm Canyon Dr. Furnished. Living room, bedroom, sleeping porch, kitchen and bath. \$120 month. On bus line close in. Appointment or for further information write Box 195, Idyllwild, California.

NEW 1 BEDROOM furnished, and unfurnished apartments. All have stoves and refrigerators. Carpeting, pool, TV, utilities paid. 548 South Indian Ave. Ph. 4411 evenings and 2407 days.

NEW furnished studio and 1 bedroom apartments. TV, pool, all utilities paid, across from Thrifty on Palm Canyon. \$85 to \$125 per month. Orleans Bldg., 373 S. Palm Canyon. Phone 5286.

ONE 3 room and one 4 room apartment, beautifully furnished in quiet and exclusive neighborhood. DEL TAHQUITZ ESTATES. Swimming pool, TV. By season or year. 735 S. Riverside Dr.

AVENIDA Olancha and Via Salida now leasing beautiful new deluxe units completely furnished. Available October 9. Adults. Contact Mrs. Samuelson, Palo Verde Lodge, Apt. 2 after September 15.

RENT FREE separate guest suite in pooled garden, plus meals if desired, in return for part time services of lady alone, as companion homemaker for elderly couple. Ph. 2675.

UNFURNISHED attractive modern 1 bedroom and 2 bedroom apartments, reasonable rate, close in. 664 S. Camino Real. Phone anytime to owner, 8-5752 or agent, 3555.

BEAUTIFUL centrally located studio or 1 and 2 bedroom apartments and hotel rooms. Available by day, week, month or seasonal lease. Ph. 2761.

GARDEN APARTMENTS available Oct. 1. Two well furnished new 1 bedroom apartments, with fireplaces. Lease. Easy walking distance to town. 564 S. Calle Encilla.

SPACIOUS 1 bedroom apartment, beautifully furnished, air cooled, panel ray heat, private pool and patio. 970 Parcela Place.

FURNISHED or unfurnished 1 and 2 bedroom apartments. Pool, TV, Carpeting, Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

APARTMENTS and hotel rooms, completely furnished. By year, month, week or day. Casa Margareta, 336 Paseo El Mirador. Phone 5385.

FURNISHED studio, furnished or unfurnished 1, 2 and 3 bedroom apartments. Pool Reasonable. Season or year. Phone 3448, 1005 N. Indian.

1 BEDROOM furnished apartment, close in. \$87.50, lease, adults. 532 S. Calle Santa Rosa.

ATTRACTIVELY furnished studio apartment. All utilities paid. Five minute walk from Plaza. 521 Calle Abnoria.

STUDIO apartment, reasonable, private patio, also room, private bath, and entrance. Ph. 4398.

WALK to town from nice studio apartment \$75 month. Nice yard, large closet and kitchen. 291 Athel St. Ph. 4586.

LARGE studio apartment. Fireplace, linens, etc. \$65 month. 31781 Calle Jessica, Dattel and Shangri-La Palms.

SMALL kitchenette apartment, near Doll House \$75 month for season. Phone 7251 evenings.

MODERN 3 room duplex apartment with sun porch, furnished. \$70. 669 Camino Parcela. Phone 4089.

NICELY FURNISHED, duplex apartment, pool. Utilities paid. No children, no pets. See at 114 Palo Verde.

2 KITCHENETTE apartments. Also one bedroom apartment by week month. 580 Calle Palo Fierro. Phone 4869.

MODERN, clean, air conditioned apartments. Walking distance. Reasonable. Weekly, monthly or yearly. Ph. 9095.

ATTRACTIVE 3 room furnished apartment \$75 or 2 rooms and bath \$65. Utilities, patio, shade. Phone 3256 or 3152.

\$50, \$55, \$40 cooler, foam mattress, refrigerator and stove. 453 N. Calle Encilla.

3 LARGE rooms in new triplex, unfurnished, close in. \$85 month — Call 4620

NEW 3 room guest house. Close in, adults. Reasonable. 330 N. Calle Santa Rosa.

2 NEW FURNISHED APARTMENTS, CLOSE IN. 435 N. MARCUS ROAD

NEW BEDROOM apartments. \$75 and \$85. 1311 Camino Amado. Ph. 2736 or premises.

\$12 to \$15 week. Center of town. Use of pool and shaded patio. Phone 2957.

NICELY furnished single and double, \$85-\$95, nine month lease. Rancho Mirage, 8-4607.

FURNISHED apartment, cooler, fireplace. Close to Farmer's Market. Ph. 8-3281 or 8-5213.

2 UNFURNISHED, nearly new, modern apartments, clean and reasonable. Phone 3561.

FURNISHED single apartment. Linens and utilities paid. 500 East Amado Road.

Attractive apartment opposite Lone Palm, \$100 per month. 290 Mel Avenue

VERY NICE 3 room furnished apartment, lease. 174 N. Indian Ave. Heart of town.

SMALL guest cottage \$12 week. Also room. Center of town. Phone 7704.

\$75-\$95 MONTH. 1 bedroom, beautifully furnished. Fireplace, bar, disposal. Ph. 3029.

UNFURNISHED one bedroom apartment in new triplex. 432 Avenida Ortega. Ph. 7337.

DeLuxe Studio Apartment Phone 3818

Houses for Rent 46

LIST YOUR RENTALS or see CULVER NICHOLS, Realtors RENTAL SPECIALISTS

Exclusive close in address, kitchenette apartments \$85 and \$100 month. Adults only on lease.

1 bedroom furnished, POOL — \$140 month on lease

2 bedroom unfurnished house — \$135 month on lease.

3 bedroom furnished house — \$175 month on lease. Luxury homes with POOLS — \$750 to \$1000 month. 861 N. Palm Canyon Drive Phone 2182

RENTALS

UNFURNISHED one bedroom apartments \$85 month, 2 bedrooms \$100. Furnished singles and doubles \$60 and up. Phone 5370 — BOZE

SEASON. 3 room furnished cabin, close in, spacious lawn. \$75 month. Phone 2621.

LAS PALMAS ESTATE AVAILABLE October, November December. South patio, heated Paddock pool. Gardner and maintenance, 4 family bedrooms and 4 baths. Separate servant or guest quarters. \$1000 per month. Phone owner at Newport Beach, Harbor 3932J or Palm Springs 3862.

Furnished houses \$75, \$100, \$125, \$150 Also apartments \$50 to \$125

Ruth Biles

56 Glen Cathedral City Phone 83471

FURNISHED and unfurnished apartments \$75 month and up. Furnished houses \$125 month up.

AMY NELSON

2277 N. Palm Canyon Drive Phone 4627

UNFURNISHED two bedroom house, newly decorated, \$100 per month on lease. Owner on premises Friday and Saturday only. 2096 South Palm Canyon. Owner's phone Yucaipa 77801.

2 BEDROOM unfurnished house, 1050 Tamarisk Road, \$75.00. Also new 3 bedroom, 2 bath, same block on Caballeros. Keys at 1054 Tamarisk.

\$80. NEW 2 bedroom furnished house in west section of Banning. Adults only, no pets. References required. Inquire Box 342, Palm Springs.

1 BEDROOM furnished or unfurnished modern home. By season or year. 44475 San Juan St., Palm Desert. Phone 76-4411.

2 HOUSES, 1 bedroom - 2 bedroom, garage, fenced in private yard, close to town. Courtesy to realtors. 640 So. Calle Palo Fierro.

CABIN FOR RENT. Electric refrigerator, shower, etc. For couple \$35 month for season. First and last months rent. P.O. Box G, Cathedral City.

DUPLEX. Electrical equipped. Furnished. Adjacent to Thunderbird. Quiet. Will lease for season. P.O. Box G, Cathedral City.

2 BEDROOM furnished. Patio, garage, fenced. Excellent location and view. Owner, 247 Racquet Club Road, Ph. 4081.

FOR LEASE, new modern 2 bedroom house, professional or home. 170 Van Fleet, Cathedral City.

FURNISHED modern 2 bedroom 2 bath \$160 month. Call Saturday or Sunday. 550 Paseo de Anza.

Furnished single or double cottages. Child welcome. Utilities furnished. Naley's Court. 698 1st, Cathedral City

5 ROOMS, 2 large bedrooms. Nice furniture. Garage. 524 S. Calle Santa Rosa.

HOUSE, garage, fenced yard. 525 S. Calle Encilla. Inquire 640 S. Calle Palo Fierro.

3 BEDROOM completely furnished house. See at 210 E. Amado.

FURNISHED 4 room house in center. Clean, modern, reasonable. 328 N. Calle Encilla.

3 BEDROOM, FULLY FURNISHED. 3288 S. SHIFTING SANDS TRAIL. PHONE 3648.

FURNISHED 2 room. GUEST



## PUBLISHER'S CORNER

By Oliver B. Jaynes

**NO TRIP LIKE THIS** — One of the beautiful and interesting motor tours in California — and one everybody should take some time — is the drive from Los Angeles to the Monterey Peninsula taking Highway One, better known as the San Simeon highway north from San Luis Obispo. For sheer scenic beauty and points of historic interest it is unexcelled. We took this delightful drive recently and while we had made it several times before, seemed to enjoy it more than ever. For one thing we were not in too big a hurry which often takes most of the pleasure out of a motor trip. This time we took two days for the trip, stopping overnight at Morro Bay.

From the picturesque little seaside resort of Morro Bay the highway hugs the coastline all the way to Monterey and scenery along this rugged shoreline is a series of spectacular vistas for almost the entire distance. The country through which we pass from here north was settled in 1870, but it was not to be enjoyed by the motorists until the highway was built in 1937. After passing through the quaint old village of Cambria Pines we drive for miles along the famed Hearst 100,000 acre ranch and get a peek at his fabulous La Casa Grande castle atop of a 1600-foot enchanted hill. The castle can be viewed in some detail through a telescope at the little town of San Simeon. As we proceed north, the region abounds in many forms of wild life and in a profusion of wild flowers it is a delight to eyes of travelers. Farther north, the highway leaves the shoreline and is carved out of the side of forested mountains which drop sharply into the sea. It is here that we enter the Big Sur, which boasts the southernmost stand of large redwoods in California. The wooded mountains and sparkling streams of this region make it a favorite spot of vacationists. It is also well equipped with resort accommodations. The drive from here to the Monterey Peninsula seems to become more beautiful with each mile, with breathtaking views of the blue Pacific seen through picturesque cypress trees.

We enter the Monterey Peninsula at the charming and wholly different community of Carmel-by-the-Sea, noted for its art colony, streets that wind among the trees and homes tucked promiscuously in wooded hillsides. Carmel is a community with a character all its own. Its residents are said to be clannish and some would build a wall around the town to keep out tourists. They go there just the same, but it must be said that the town has been able to preserve its charm and unique features as the community has grown.

On the other side of the Peninsula along the Bay of Monterey are Monterey and nearby Pacific Grove. Monterey, the first capital of California, abounds in historic landmarks. There are some fifty old adobe buildings, relics of early California history, still standing. Among them, the first theater in California, the old custom house which was erected by the Spaniards in 1814, the first brick house in California and the home of Robert Louis Stevenson, but at Fisherman's Wharf, one can still see life going on pretty much as it was 75 years ago where fishermen still mend their nets just as they did in the days of old.

It was interesting to me to learn that there are five golf courses on the Monterey Peninsula, Del Monte, Pebble Beach, Pacific Grove Municipal links, Monterey Peninsula Country club and Cypress Point club. The green fee at the nine-hole municipal course in Pacific Grove is 50c. Other interesting sights on the Peninsula include the never-to-be-forgotten 17-mile drive around the scenic shoreline from Pacific Grove to Carmel. Here we see the most beautiful shoreline in California where nature has combined the ruggedness of barren rocks, the grotesque shapes of Monterey Cypress with a background of deep blue water in a spectacular way that will long be remembered by those who enjoy this scenic wonderland. For us the most enjoyable part of this whole trip was to share it with our good friends, Mr. and Mrs. C. J. Wilkinson of Washington, D.C., and the visit with former Villagers, John and Priscilla Chaffey. I hope the readers of this column enjoyed as much as I did the polished prose of Priscilla Chaffey as she described in this column last Thursday her impressions of Monterey Peninsula and Palm Springs.

## Dennis, the Menace By Ketcham



I ALREADY TRIED TO HELP MOM, BUT SHE SENT ME OUT TO HELP YOU.

## Outta China. 'Croast the Sea



## CONFIDENT LIVING

By Norman Vincent Peale

### How to Master Your Fears

During the Civil War, that great Southern general, Stonewall Jackson, was planning a campaign in the Valley of Virginia. One of his staff members kept finding flaws in the idea. "I'm worried," he said. "I'm fearful."

Jackson took the man aside and put his hand on the officer's shoulder. "General," he said, "never take counsel of your fears. Always counsel with faith."

And, many years later, a famous frontiersman and Indian fighter, one of the last of the great romantic figures of the Old West drew a last will and testament leaving his prized rifle and all his other property to his only son. The will closed with these words: "I have willed you some material things of value but, of much greater importance, I give you the courage to master fear."

I received a similar gift once from an old professor at a New England college with whom I had lunched. As I was preparing to leave, he said, "As a token of our friendship and in memory of this pleasant occasion I want to give you something." Then he handed me a copy of James M. Barrie's essay on courage with the words, "You can use this every day of your life."

Then he made another statement—words which I have used every day of my life since then: "Every day you should pray for courage as you pray for your daily bread. For when you pray for courage you will be happy and gay, and everyone of God's children should be happy and gay."

Many years ago a man named Basil King wrote a book on fear which has in it a line worth its weight in gold. He said, "Be bold, and mighty power will come to your aid."

That's a tremendous thought. Be bold in your thinking, bold in your prayers, bold in your faith. And out of the universe will stream mighty spiritual powers to help you master your fears and to give you courage. Don't go around saying, "I'm afraid, I'm worried, I'm anxious."

## MENUS

Menus to be served in cafeterias of the Palm Springs Unified School district are printed below to aid homemakers in planning comparable meals.

**Monday**—Meat loaf with mushroom gravy, buttered boiled potatoes, spinach with lemon wedge, wholewheat bread and butter, pineapple wedges, milk.

**Tuesday**—Boston baked beans, steamed frankfurter, cabbage slaw with sour cream dressing, wholewheat bread and butter, peach cobbler, milk.

**Wednesday**—Chopped suet on fluffed rice, molded pear, cherry and lime gelatine salad, carrot sticks, wholewheat bread and butter, cake with coconut frosting, milk.

**Thursday**—Browned ground meat and gravy on whipped potatoes, buttered peas, shredded lettuce, French bread and butter, cluster of seedless grapes, milk.

**Friday**—Macaroni and cheese casserole, creole string beans, tomato slices, celery sticks, wholewheat bread and butter, orange, milk.

ious." Instead say, "I believe, I believe, I believe." Practice the therapy of the will, the power of thought discipline. When a fear thought comes, say, "I have nothing to be afraid of." In this way you can mentally reject it.

Some, for example, are afraid of the possibility of infantile paralysis for our children; others fear heart trouble or cancer. If we entertain such negative thoughts, we can destroy our peace of mind. And it is a dangerous line of thinking. Remember that the Bible says, "For that thing which I greatly feared is come upon me."

How do you really stop being afraid? First memorize this one Bible text and, if you forget everything else, it will help you: "I will fear no evil." Why? The answer follows immediately. "For thou art with me." That statement is the greatest enemy of fear. It affirms the consciousness of the presence of God.

Practice, until you really develop it, the philosophy and technique of affirmative faith. What do I mean by that? Simply that, when fears plague you, affirm: "I put this in the hands of God. I will do my best about it, but, since I have yielded it to God, I am certain that things will work out." Picture your problem as in God's hands and Him as with you always. Affirm this daily and you will gain the courage you need to master your fears.

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## TRY AND STOP ME

By Bennett Cerf

SALVADOR DALI refused to come to America with his wife Gala until Caresse Crosby, Boston socialite and collector agreed to shepherd them. They sailed with Dali bundled up in sweaters in a third-class cabin near the engine room. "I stay here," he explained, "so that I'll get there quicker." He was packed and ready to leave the ship long before they steamed past the Statue of Liberty. When reporters came aboard, Caresse told them about Dali. None of them had ever heard of him, but one looked at his canvases and even Caresse was all but forgotten. "A portrait of my wife," announced Dali in French. "What's that on her shoulders?" asked a pop-eyed reporter. "Lamb chops," said Dali. That did it! Next morning, Dali and his lamb chops and "melting watches" hit the headlines. Caresse for possibly the only time in her life was relegated to a footnote on page nine.



Two taxis banged into one another in front of the CBS Building on 52nd street. "Wottazamatter?" hollered the driver of one. "Ya blind?" The other promptly countered, "Blind? I hit ya, didn't I?"

Jack E. Leonard, commodious comedian, gave a performance at a night club whose guests, he felt, were insufficiently enthusiastic. His exit line was, "Thank you, folks. You've certainly been a grand bunch of seats."

A summer guest at a Vermont farmhouse pounded on the proprietor's desk and hollered, "This is the last straw! A big, smelly pig has been trying to force his way into my room." "Don't blame the pig," soothed the proprietor. "When you city folks ain't here, that's his room."

## Keep an Eye on Figures, Advice of Patrol Chief

"Watch your figures."

That admonition, frequently applied to overweight people, had a new application today as H. W. Renkel, commanding officer of the Indian area of the California Highway Patrol called attention to the Patrol's statewide enforcement policy against high speeds.

"It's easy to get careless and run into trouble if we don't watch the figures on our speedometers and keep within safe driving speeds," Lt. H. W. Renkel said. "Our records in desert area show that over 50% of our accidents are caused by too much speed. Statewide the percentage is one-third. We know that the faster you are traveling the more dangerous it is when trouble comes. The only way we can hope to lower our accident toll is to lower speeds and that is what the Patrol proposes to do."

There's a good reason why some housewives wake up surrounded by work—they went to sleep surrounded by it.—O. A. Battista.

When a man is completely out of his mind, there's often a woman in it.—A. A. Schilling.

Little girls count on their fingers. Big girls count on their legs.—Atlas News.

**The Desert Sun-10**  
PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Monday, September 20, 1954

## THIS SIDE of The Sun

By Phat

I'd like to boil in oil all them who honk their horns at 4 a.m.

It has been a long time since I paid my respects to those lazy louts who, calling for a friend in the pre-dawn hours, are so inconsiderate that, instead of getting out of their car and going up and ringing the doorbell, they just lean on the horn ring and multiply the disturbance by shouting the name of the callee. Just when you are trying to re-woo slumber after a bad dream!

**ISN'T THIS GREAT** weather? There's an argument of, of course, between two factions—those who say they are still using but a thin sheet at night and the more truthful school which admits that they broke out a light blanket the other night. Which reminds me of the injustice of things. In the summer when sleeping in the raw with no covering is a pleasure, there are certain little pests which slip through the fine mesh of the screens and bother the sleeper. In fall, winter and spring, when there are no such pests, it's too cool to clamber into bed thus unclad. And speaking of weather, Mrs. Sidney Noles back from the Pacific Northwest, said that during all of the time spent there, they saw but three sunny days. And on a bus she overheard two men discussing their next golf game. "When?" said one. "Well, if we get weather Sunday, how about then?" was the answer.

**BILL LEONESIO**, fire chief, was on the air the other day along with Warren Heath, fire marshal, to tell the public about cleaning up trash thus prettifying up the Village for the new season besides eliminating fire hazards. The announcer introduced them but had trouble with Bill's name. In two minutes came a telephone call to the studio. It was Geanine Leonesio, the chief's daughter. "You pronounced my dad's name wrong," she protested. A local hostelry made the claim the other day that they put champagne in their swimming pool. They did, too, but with an eye-dropper.

**THERE WAS AN** odor in certain parts of town early the other morning. One of those striped black felines must have come down from the mountains. An item on the police blotter may explain it. Seems a call came in to the police that a cat had climbed a power line pole in the 400 block in Via Miraleste. And couldn't, or wouldn't, come down. But when the police arrived, ready to rescue the animal, it had gathered sufficient courage to back down. Now, this is rather far-fetched—but wasn't it really a pole-cat? With the World Series coming on and the football season starting, maybe there should be a rule a driver watch boulevard stop signs, pedestrians sauntering across the street and two lines of bumper-to-bumper traffic when Cleveland and the Giants, let's say, are tied at two-all, the bases loaded and a slugger at the plate? Or the Trojans have the ball on the one-foot line, fourth and goal to go. I know, I almost had trouble once listening to the car radio in traffic to that 6:30 broadcast when one of my favorites was neck and neck in the stretch run. Was smart, though, and pulled over to the side of the road to await the word on the photo finish.

**THERE ARE STERN** laws on the federal books against lotteries. But over in Coachella Valley the government is conducting one of the biggest right now. Twelve CV home-steads are available and 2,912 applicants seek them. The registration office is going to decide the 12 lucky ones by drawing lots—a lottery. Don't want to be too optimistic but it looks as if there is going to be some action soon on another crossing of Tahquitz Creek wash between P. Canyon drive and Sunrise. That is a crossing that is much needed because the present two crossings are a mile apart and the southern end of town is really growing. And have been informed by a school boy that the broken foot bridge half way between, has been repaired.

**IN COMMENTS** on the CPSPC, Greater Palm Springs Press Club, the other day I forgot to mention. Everything is "Dutch" except when it's On The House.

Deputy Undersecretary of State Robert Murphy says our defense policy is still one of "massive retaliation." And if we never fight the Reds, we'll talk 'em to death—by massive reiteration.—Fletcher Knebel.

A man first appreciates the value of a wife when he uses her as an excuse not to attend a committee meeting in the evening.—Frances Rodman.

A fool and his money are usually the result of a former generation's dollars and sense.—Dan Bennett.

Married life is like sitting in the bathtub—once you get used to it, it isn't so hot.—Nicholas Co. (Ky) Star.

## The Voice of Broadway

By Dorothy Kilgallen

MARY "STUTTERIN SAM" DOWELL, one of the most popular showgirls ever to parade on Broadway, will waltz down the aisle with Guild Copeland, a Madisan Ave. ad genius, in just a few days. Mary, who left the bright lights to become a Hollywood writer, and then a toy business executive, was widowed several years ago; Copeland is divorced... Linda Darnell's ex-husband, Pev Marley, remarried his first wife, Virginia Gay.

The District Attorney's office and the Treasury Department are investigating the skulduggery on a unique TV racketeer. He gets his hands on "give away show" prizes, then sells the lot to discount houses for cash he never reports... The polite but fierce battle between Charlie O'Curran and Max Liebman on the Betty Hutton show is good enough to put into the script. Charlie, listed as the program's "choreographer," says "What choreography?" and is demanding credit for staging the stanza. Which of course is Max's territory.

**THE UNITED STATES** embassy in Chile is about to send a note to Washington reporting on Ava Gardner's visit there. The verdict: She was a "top event" created the best kind of good will for the U.S. (Ava really had the Chileans eating out of her palm when she executed the national dance with a young soldier at the reception held in her honor.)

Late hurricane news: Katharine Cornell's home on Martha's Vineyard was severely damaged; Leonard Bernstein, on the same island, couldn't get off and missed an engagement... Wedding news that will cast some wig-flipping along the Main Stem: Doris Later, recently divorced wife of agent Ken, has married the dance director known simply as "Carlyle."

**COLE PORTER** has the major record execs shuddering in their shellac. He insists on auditing all waxings of tunes from his upcoming "Silk Stockings," and is so critical that the companies' top musical brains are being called in on the hearings to insure intelligent replies to his comments.

Just the other day he ordered an elaborate recording junkie because he didn't like the way the vocalist bent one of his notes. (And anybody who has been digging what some of the popular female singers do to tempo, phrasing and note-tossing on the current disc hits can only say: "Bully for him!")

**KATHLEEN WINSOR** demonstrates ingenuity worthy of an OSS security officer in making certain her new play isn't read by anyone except her agent and the producer who optioned it. She doesn't want it circulated until she's finished her seventh or eighth rewrite.

Conrad Gozzo, the old Glenn Miller trumpeter, is making a

modest debut with a band of his own. Calls his first album (for Victor) simply: "Gozzo the Great"... Arthur Godfrey's stage manager, Chet O'Brien, has invented a new parlor game, which is being marketed... Jean Cocteau, convalescing at his Riviera villa, has been forbidden by his doctors to read, write, telephone or paint. (Scrabble, perchance?)

**LITERARY TRADE PAPER** ads for Geoffrey Bocca's volume about the Duchess of Windsor—"The Woman Who Would Be Queen"—happily announce it will divulge "the real facts of the abdication crisis, disclosing hitherto unknown intrigues and personal pressures." Sounds like the announcer's lead-in to a soap opera... When the Stork Club TV show returns to the screens next Saturday night, the new format will show the entire main floor, including the bar, the dancers, the bandstand, and a girl singer. The action used to be confined to the Cub Room.

**BOPSTER BOBBY TROUP** has titled his latest song "Julie Is Her Name" as a parody to Julie London, Jack Webb's ex-wife... Have an odd one: There's an illegitimate insurance company that actually pays off diamond smugglers if they're caught and unable to deliver their goods. The outfit is located in South America and the big diamond companies are gathering evidence about it.

**ALONG SHUBERT ALLEY** they're predicting cast changes in "Champagne Complex," with the ax slated to fall this week... So delicate are diplomatic relations along the waterfront, one hot dog peddler on West St. displays a sign reading: "I Don't Know Nothing About Nothing."

Polly Bergen winged to Hollywood in vain. She was to have cut her first records for Decca, but bandleader Billy May became ill when she arrived, forcing a cancellation of the disc date. So Polly's en route back to Manhattan and will wax her debut tunes where she started from, with Jack Ples conducting the session.

When Mamie Van Doren broke off her long-standing romance with millionaire William Stead she returned the Jaguar he gave her last Christmas. But she's dating wealthy Nicky Hilton, so maybe she'll have a new one soon.

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## NEW YORK CAVALCADE

By Louis Sobol

### SNAPSHOTS AT RANDOM:

At El Morocco, Marilyn Monroe dances sedately to Chauncey Gray's music — subduing her wiggles — but you'd think it was Lili St. Cyr doing her favorite specialty the way the dressy ringdiers gaped and ooh'd.

At Connie Moore's opening at St. Regis Maisonette, a top movie charmer of other years also attracts attention as she dances — Gloria Swanson... Burrus Jenkins, Jr., ace cartoonist, drops into the office to announce that Burrus Jenkins the 4th didn't arrive after all as anticipated—instead the newcomer, a cheery little girl, will be named Kim. It was a double celebration — Burrus Jenkins, 3rd was upped from Navy ensign to lieutenant junior grade. The Ruban Bleu recaps, among those present being Sarah Churchill, the Paul Hartmans, Imogene Coca and author Georges Simenon and his wife...

Mr. Billingsley beams as the various rooms of the Stork Club fill up with folks who have been away most of the Summer... Roy Cohn here thinner but looking happy, with a tall attractive girl. Also Aline and Arthur Warner with Mrs. Sam Newhouse, wife of the publisher and couturiere Jo Copeland... Three ladies with whose charms and talents the public is well acquainted — Nicky's Blair House digging into their food like hungry gals of lesser charm or talent—Vera Zorina, Joan Blondell and Betty Furness... And in Twenty One, gentlemen of distinction in varying fields of activity — Alfred Hitchcock, movie director; Arthur Hays Sulzberger, newspaper publisher; John Ringling North; circus tycoon; Herbert Smith, chairman of the board of U.S. Rubber and Sonny Werblin, artists agent...

Marlene Dietrich ambles into the Little Club, with a relative — Frank Riva, her son-in-law, and Charles O'Curran, Betty Hutton's ex, with a beauty who is not related — Mona Knox. Joan Fontaine is also present this evening with a relative — Collier Young, her husband — and so is Mrs. Bob Feller with her pitching spouse... A young man much in the business limelight and recently the subject of an illuminating series by the financial writer, Leslie Gould, heads a table of 14 at Harvey's—Louis Wolfson, who is trying to wrest the mail order empire from aged Sewell

Avery... A thinnish Milton Berle and his buoyant bride, Ruth Cosgrove, attract the attention of the pretty little gals of the chorus as they prance through their lively routines at the Latin Quarter...

Irving Berlin has his attractive daughter, Ellin, as his companion at the Colony—it's a show in itself watching this frail song writer tackle a huge steak. Berlin has been known to dispose of two big steaks at a sitting — and a few hours later, start all over again on another steak... In 21, Eddie Fisher admits he's lonesome for Debbie Reynolds and expects to fly out often to see her between his teevee shows. "I never knew I could feel this way about anyone," he confesses. "She's the end." Sign in a 3rd Avenue bar: "Standing room reservations—make them now—for the World Series games here!"

At Connie Moore's glittering opening at the St. Regis Maisonette, two former movie stars meet again, Richard Barthelmess and Gloria Swanson—a couple for whom the song, "Young at Heart" could well have been written... On West 52 St., another perennial juvenile, Robert Cummings, here for a series of teevee appearances... Snapshots! (Distributed by King Features Syndicate, Inc.)

Never could figure out why they called 'em slacks when there's never any slack in them.—Journeyman Barber.

## Vic Vet says

THERE'S ONLY ONE GI INSURANCE POLICY THAT CAN'T BE CONVERTED TO ANY OTHER TYPE THAT'S THE SPECIAL FIVE-YEAR TERM POLICY ISSUABLE TO POST-KOREA VETS WITHIN 120 DAYS AFTER SEPARATION.

